

National Institute of Design

Admissions Procedure For the Academic Year 2009–2010

National Entrance Examination for Design

NEED is now a qualifying examination, for not only NID, but also for the following consortium partner institutions for admissions to the undergraduate level programmes in design:

- National Institute of Design, Ahmedabad
- D. J. Academy of Design, Coimbatore
- IILM School of Design, Gurgaon
- Indian Institute of Craft & Design, Jaipur
- Wigan & Leigh College, New Delhi
- Srishti School of Art, Design & Technology, Bengaluru
- Pearl Academy of Fashion, New Delhi
- Satyam Fashion Institute, Noida

NEED is conducted by the National Institute of Design, Ahmedabad, as a nodal agency on behalf of the consortium partners. The objective of NEED is to measure the candidate's aptitude for the field of design involving general mental ability, world view, sensitivity to environment, creativity, drawing and communication skills. NEED is only a qualifying entrance examination and therefore does not guarantee admission in any way, or in any of the consortium partner institutions.

For candidates applying to NID:

Based on scores in NEED, candidates will be short-listed and called directly for the next phase of admissions which includes a Studio Test and Personal Interviews — for final selection. Candidates need not apply to NID again for the second and third stages.

For candidates applying to consortium partner institutes:

Based on the NEED scores candidates have to apply separately to each consortium partner institute for admission and may have to fulfill its specific requirements for admission in the next phase.

NID is not responsible for the admission procedures of the consortium partner institutes.

For more details or any specific queries on admissions or academic programmes of consortium partner institutions, candidates may directly contact the concerned institutes.

For more details on NID admissions, visit www.nid.edu.

Application Form

Admission announcements are made in the leading national dailies in the last week of September every year.

Three Ways to Get the Application Form:

1. Application forms along with the prospectus for the ensuing academic year will be made available on request from the **October 6, 2008** on payment of Rs.1500/- (Rs.750/- for reserved categories) by a Demand Draft of any nationalized bank drawn in favour of the 'National Institute of Design' payable at Ahmedabad.
 2. Forms downloaded from NID's website www.nid.edu along with required amount of DD drawn in favour of National Institute of Design payable at Ahmedabad will also be accepted.
 3. Forms can also be obtained from select branches of Bank of India (listed below) on payment of Rs 1500/- towards the cost of the form plus Rs 30/- as bank charges. (Forms at concessional rates to reserved categories are available only from NID, Ahmedabad.)
- The last date for receiving the completed application forms is **November 28, 2008**.

All candidates fulfilling the requirements of minimum qualification and within the prescribed age limit will be called for the Entrance Test to be conducted at 12 centres — Ahmedabad, Bengaluru, Bhopal, Chennai, Delhi, Guwahati, Hyderabad, Kanpur, Kochi, Kolkata, Mumbai and Oman. (NID reserves its right to cancel any of these centres).

Examination Date: January 4, 2009, Sunday

Hall Ticket : to be posted by December 20, 2008.

Those who do not receive the Hall Ticket by the end of December 2008 may get in touch with NID's Admissions Unit. Admission is on the basis of NID's method of selection, which extends beyond the students previous academic qualifications.

The NID Admission Committee systematically seeks evidence of the perception, attitude, aptitude, achievement and motivation essential for a challenging and satisfying design career. The objective of the tests and the interviews is to ascertain the above qualities. The tests at the various centres will consist of design aptitude tests. Based on scores obtained from these tests,

shortlisting of candidates to be called for second phase will be done. The second phase of the admission procedure will consist of studio tests followed by personal interviews at Ahmedabad, Bengaluru and Gandhinagar.

Call Letter for Studio Test and Interview: to be posted by March 26, Friday, 2009. This information will also be available on NID's website www.nid.edu.

Studio tests/ interviews Dates: April 23 – 25, 2009

All those candidates called for the second phase are required to attend the studio tests and interview, which completes the process of selection. The Admission Committee decides the procedures, grades and weightage every year.

Bank of India branches: Ahmedabad Bhadra, Paldi; Bengaluru Kempegowda Road; Bhopal Marwari Road, Jumerati; Bhubaneshwar Janapath; Chandigarh Sector 17; Chennai Errabalu Chetty Street; Coimbatore Oppankara Street; Dehradun Rajpura Road; Delhi Janpath, Hauz Khas; Durgapur Nachan Road; Guwahati Kamarpatty; Hyderabad Nampally Station Road; Indore Santa Bazar; Jaipur Mirza Ismail Road; Jamshedpur Bistepur; Kanpur Mahatma Gandhi Road; Kochi Shanmugham Road; Kolkata Netaji Subhash Road, Manicktolla; Kozikode Silk Street; Lucknow Nawal Kishore Road; Mumbai Nariman Point, Dadar-Portuguese Church; Panaji Rua De Ormuz; Patna Fraser Road; Pondicherry J Nehru Street; Pune Dr Coyaji Road; Ranchi Albert Ekkachowk; Rohtak Hissar Road; Rourkela Sector 19; Shillong Police Bazar; Simla The Mall; Srinagar Maulana Azad Road; Surat Kanpith, Lal Gate; Thiruvananthapuram University; Udaipur Nyay Marg; Vadodara Raopura; Vishakhapatnam Valtair Main Road.