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9 out of 11
CAT'18 100%ilers
are from IMS.

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They trusted us for their success. They got the **unfair advantage**.

CAT GET THE **Unfair**
ADVANTAGE

ims
Trusted for Success

CAT: The IMS Way

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Program



150 hours
of Video Content
+ Improved Test
Analytics



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Personal Mentoring
with IMS
CAT MENTOR

IMS GUARANTEE

IMS, the leader in Test preparation since 1977, has always been recognized for its commitment to student success. This commitment has now been taken one notch higher - with the launch of IMS GUARANTEE program – an initiative backed by each of our faculty, academicians, counselors and mentors.

FREE REPEAT COACHING

IF YOU DON'T MAKE IT TO THE INSTITUTE OF YOUR CHOICE*



Free Repeat Coaching:

We are committed to your success and we offer the Free Repeat Coaching Guarantee to reinforce this commitment.

If you do not make it to the institute / university of your choice, you can repeat the entire program that you have enrolled for at the same IMS Centre at

NO EXTRA COST. Prepare with us for the same test for the subsequent academic year and we will stand by your efforts to achieve your goal.

IMS Guarantee Program is applicable to

CAT, CET, CMAT, GMAT[®], GRE[®], SAT[®], BBA, CLAT and Bank Exams

M-B-A...THE THREE LETTERS THAT CAN HELP YOU SHAPE A SUCCESSFUL CAREER

CAT GET THE *Unfair* ADVANTAGE



Uday Kotak

Current Position:
Founder and chairman of
Kotak Mahindra Bank
B.Com, Sydenham College, Mumbai
MBA (JBIMS, Mumbai)



Nitin Paranjpe

Current Position:
Chief Operating Officer of Unilever
B.E. (Mechanical), C.o.E., Pune
MBA (JBIMS, Mumbai)



Sunil Duggal

Current Position:
CEO, Dabur
B.E., BITS Pilani
MBA, IIM Calcutta



Aditee

Current Position:
Executive Director / Vice President,
Goldman Sachs
Symbiosis University, Pune,
IT Business Management



Yaquta Mandviwala

Current Position:
Partner, Mumbai (Bain & Co)
IIM Calcutta



Rakesh Kapoor

Current Position:
CEO, Reckitt Benckiser
B.E. (Chemical), BITS Pilani
MBA (XLRI)



Mohit Gupta

Current Position:
CEO - Food Delivery at Zomato
IIM Calcutta



Sunita G.R.

Current Position:
Head of Marketing @ Facebook
FORE School of Management

SUCCESS BEYOND THE CORPORATE WORLD

MBA being an applied knowledge, the derived learning can be put to good use in every walk of life and in every field of interest that entices you to take the plunge. As a matter of fact, this claim has been proven time and again by entrepreneurs starting their own ventures and a bunch of eminent persona from the world of literature, advertising, film making, performing arts, politics etc



Deep Kalra

Founder & CEO,
MakeMyTrip.com
MBA (IIM-A)



Harsha Bhogle

Cricket Commentator
MBA (IIM-A)



Dhruv Shringi

Founder & CEO, Yatra.com
MBA (INSEAD)



Rashmi Bansal

Writer & Entrepreneur
MBA (IIM-A)



What is an MBA?

MBA is a formal program in Management/Business Administration; these three letters have shaped millions of success stories around the world. An MBA is not just a degree, it announces to the world that you have a credible combination of modern business-oriented knowledge & skills along with the drive to perform & succeed. It equips you with specialized expertise in the functional areas of Management - Finance, Marketing, Operations, Systems & Human Resources - translating into an assurance to the businesses investing in you. An MBA opens up newer avenues and provides the modern manager with tools and skills needed to identify new opportunities for organizational success.

Who should pursue an MBA?

The MBA Advantage is open to both fresh graduates as well as working professionals in both public and private sectors. Further, graduates from almost every conceivable discipline like arts, science, commerce, media, management, engineering, medicine can pursue an MBA degree. In fact, some of the top B-Schools have modified their post-test selection criteria in recent years to ensure that the short-listed students come from diverse academic backgrounds. Before you commit to embarking on an MBA, you should take time to reflect on your work experience, your abilities and your aspirations.

33% of Students
at IIM-A are
Non-Engineers

37% of the Students
at IIM-B are Female.

22% of the Students
at IIM-C have no
Work Experience.



*As per latest information available.

ELIGIBILITY CRITERIA

Bachelor's Degree or equivalent in any stream, with min. 50% marks (45% for SC/ST/DA candidates) for the CAT and most other entrance tests (except XAT, MICAT*, MAT and TISSNET)

- In case the candidates are awarded grades/CGPA instead of marks, the conversion of grades/CGPA to percentage of marks would be based on the procedure certified by the university/ institution from where they have obtained the bachelor's degree.
- Candidates appearing for the final year of bachelor's degree/equivalent or those who have completed degree requirements and are awaiting results can also apply.

(*MICAT +XAT/GMAT™ (XAT/ GMAT™ are the tests accepted with MICAT which do not have a 50% criteria in the qualifying exam/graduation)

CAT '19 ACHIEVERS



Priyanshu
100 percentile, CAT 2019
IIT BHU
IMS0000581180



Rishi Mittal
100 percentile, CAT 2019
SVNIT SURAT
IMS0000506543



Rahul Gupta
100 percentile, CAT 2019
IIT Roorkee
IMS0000607158



Ashwin
100 percentile, CAT 2019
PES University
IMS0000517192

9 out of 11 **CAT '18 100%ilers** are from IMS.



Rounak Majumdar
100 percentile, CAT 2018
B.Tech, (IIT Kanpur)
IMS0000389741



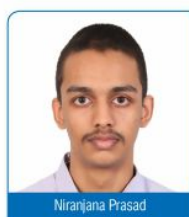
Amit Bikram
100 percentile, CAT 2018
B.Tech, (IIT Kharagpur)
IMS0000393695



Jagesh Goltwala
100 percentile, CAT 2018
B.Tech, (IIT Bombay)
IMS0000379465



Swapnil Suman
100 percentile, CAT 2018
B.Tech, (MIT - Manipal)
IMS0000394288



Niranjana Prasad
100 percentile, CAT 2018
B.Tech, (IIT Madras)
IMS0000419658



Rishav Jaiswal
100 percentile, CAT 2018
B.E (Jadavpur University)
IMS0000434582



Rickshesh Manchanda
100 percentile, CAT 2018
B.Tech (IIT Delhi)
IMS0000357671

Partial List

PAST SUCCESS

Partial List



Chhavi Gupta
100 percentile, CAT 2017
B.Tech, (IIT Delhi)
IMS1487197



Meet Agrawal
100 percentile, CAT 2017
B.Com, (SDJ International, Surat)
IMS0000359426



Khushbu Gupta
100 percentile, CAT 2017
B.Tech, (IIT Delhi)
IMS0000349502



Ashish Jain
100 percentile, CAT 2016
B.Tech, (IIT Kharagpur)
IMS99A74034



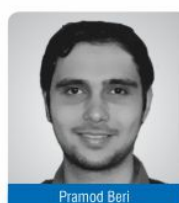
Prateek Bajpai
100 percentile, CAT 2015
BBA, (RCCM College Indore)
IMS1337381



Sabyasachi Mishra
100 percentile, CAT 2015
B.Tech, (IIT Kharagpur)
IMS22A49570



Chinmay Nerkar
100 percentile, CAT 2017
B.Tech, (BITS Mesra)
IMS51A07069



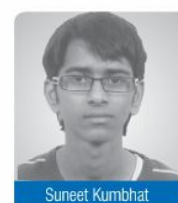
Pramod Beri
100 percentile, CAT 2017
B.Com, (GGSD College Chandigarh)
IMS1473609



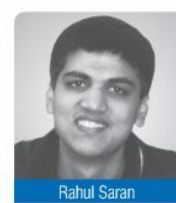
Avidipto Chakraborty
100 percentile, CAT 2017 & CAT 2016
B.Tech, (BITS Pilani)
IMS1422868



Nikhil Nayak
100 percentile, CAT 2015
B.chemical engineering (ICT)
IMS6AA06080



Suneet Kumbhat
100 percentile, CAT 2013, 2017 & 2018
B.Tech, (IIT Delhi)
IMS63A25801



Rahul Saran
100 percentile, CAT 2012
B.A., (St Stephens Delhi)
IMS25A57346

Crème-de-la-crème

Institute	Seats	Fees (₹ Lakhs)	Average Salary (LPA)	Test Accepted
FMS Delhi	287	1.92	25.60	CAT
IIFT Delhi & Kolkata	360	17.70	20.07	IIFT
IIM Ahmedabad	395	23.00	25.83	CAT
IIM Bangalore	441	23.00	26.17	CAT/GMAT
IIM Calcutta	463	20.00	28.00	CAT
IIM Indore	607	16.10	20.79	CAT
IIM Kozhikode	418	19.00	23.08	CAT
IIM Lucknow	460	14.16	24.25	CAT
IIM Calcutta PGDBA	63	24.00	25.05	PGDBA Test
ISB Hyderabad	886	35.98	24.36	GMAT/GRE
JBIMS	132	6.00	20.13	MH-CET
MDI Gurgaon	359	21.34	22.05	CAT
SPJIMR	276	19.60	26.36	GMAT/CAT/XAT
XLRI Jamshedpur	480	23.60	24.30	XAT/GMAT

Category A++

Institute	Seats	Fees (₹ Lakhs)	Average Salary (LPA)	Test
DMS-IIT Delhi	65	9.60	18.47	CAT
IIM Kashipur	200	15.13	12.17	CAT
IIM Ranchi	181	16.20	15.02	CAT
IIM Rohtak	252	15.20	11.85	CAT
IIM Shillong	204	13.00	16.79	CAT/GMAT
IIM Trichy	172	16.50	14.91	CAT
IIM Udaipur	204	15.92	12.25	CAT
IIM Raipur	207	14.20	14.53	CAT
MICA Ahmedabad	180	20.00	12.80	CAT/XAT/GMAT+MICAT
NITIE Mumbai	366	14.63	20.30	CAT
NMIMS	780	19.76	17.79	NMAT
SCMHRD Pune	180	20.06	15.60	SNAP
SIBM Pune	180	21.67	20.14	SNAP
SJMSOM - IIT Mumbai	110	9.77	20.80	CAT
TISS - Mumbai	68	2.34	20.06	TISS NET/TISS MAT
VGSOM (IIT Kharagpur)	170	11.59	18.10	CAT
XIM Bhubaneswar	360	18.50	14.31	XAT/CAT/GMAT/X-GMAT/NMAT

Institutes are classified, based on IMS assessment on placements and feedback from successful IMS students over the years. The institutes within a group are listed in alphabetical order. Students are advised to independently validate this information.
All data as on 31st May 2020.



7 New IIMs

IIM Amritsar*
Seats: 153 - Fees: ₹12.00lakhs
Average Salary ₹12.61
(*Hostel fees included)

IIM Bodh Gaya
Seats: 150 - Fees: ₹10.60 lakhs
Average Salary ₹11.02

IIM Jammu
Seats: 58 - Fees: ₹13.80+ lakhs
Average Salary ₹11.20

IIM Nagpur
Seats: 240 - Fees: ₹13.75 lakhs
Average Salary ₹13.13

IIM Sambalpur
Seats: 180 - Fees: ₹10 lakhs
Average Salary ₹11.61

IIM Sirmaur
Seats: 63 - Fees: ₹11.75 lakhs
Average Salary ₹11.28

IIM Vizag
Seats: 60 - Fees: ₹15.93 lakhs
Average Salary ₹13.08

AN MBA CAN TAKE YOU PLACES... BUT THE CHOICE OF INSTITUTE IS CRITICAL

CAT GET THE **Unfair**
ADVANTAGE

Category A+

Institute	Seats	Fees (₹ Lakhs)	Average Salary (LPA)	Test
BIM Trichy	120	14.50	9.30	CAT
BITS Pilani	68	9.18	9.77	CAT/GMAT/XAT
BIMTECH Noida	267	12.00	8.14	CAT/MAT/XAT/GMAT/CMAT
IME-IIT Kanpur	78	3.77	11.02	CAT
DMS - IIT Rorkee	95	8.00	10.33	CAT
FORE Delhi	360	15.98	10.80	CAT/XAT/GMAT
GIM Panji	240	16.98	11.22	CAT/XAT/CMAT/GMAT
Great Lakes - Chennai	120	17.15	10.14	CAT/XAT/GMAT/CMAT
Great Lakes - Gurgaon	90	15.40	9.10	GMAT/CAT/XAT/CMAT
IIT Chennai	65	6.98	12.44	CAT
IMI Delhi	317	17.68	13.03	CAT/GMAT
IMT Ghaziabad	420	19.00	13.60	CAT/XAT/GMAT
IRMA Anand*	240	12.50	12.84	CAT/XAT + IRMASAT
K J Somaiya Mumbai(MMS)	120	6.66	10.05	CAT/XAT/GMAT/CMAT/MH-CET
LBSIM Delhi	240	11.67	9.20	CAT/GMAT
MBE - Delhi	33	0.25	12.15	CAT
MFC - Delhi	33	0.25	12.15	CAT
NIBM Pune	120	12.00	9.44	CAT/XAT/CMAT
NMIMS - Bengaluru	180	16.50	10.50	NMAT
SCIT Pune*	180	15.32	9.16	SNAP
SDA Bocconi Asia Center	170	18.60	11.13	CAT/CMAT/GMAT/NMAT/GRE
SIIB - Pune	120	15.77	10.60	SNAP
SIMSREE - Mumbai	180	1.38	10.97	CET/CMAT/CAT/XAT/MAT/ATMA
SIOM - Nashik*	125	16.43	10.60	SNAP
Shri Ram College Delhi	87	3.20	9.20	Own Test
TAPMI	455	14.60	11.06	CAT/XAT/GMAT

Salary is not the only criterion.



Find your best fit B-school with 40+ parameters.

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Percentile & Call Predictor | B-school Calendar | Blog

FYI FIND YOUR
INSTITUTE



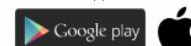
Category A

Institute	Seats	Fees (₹ Lakhs)	Average Salary (LPA)	Test
Christ College Bengaluru	700	8.16	6.85	MAT/GMAT/GRE/CMAT/CAT/XAT/ATMA
DMS-DTU Delhi	150	3.96	6.00	CAT
DMS - NIT Trichy	100	4.26	6.90	CAT
FMS-BHU-Varanasi	149	0.99	7.20	CAT/GMAT
Gitam School of IB - Vizag	150	7.20	6.50	CAT/XAT/MAT/CMAT/NMAT/GMAT/GOT
IBS Hyderabad	1200	14.04	7.32	CAT/XAT/CMAT/ GRE/GMAT
IFMR Chennai	180	13.20	8.70	CAT/XAT/CMAT/ GRE/GMAT
IIFM Bhopal	150	6.24	7.50	CAT/XAT
IISWBM Kolkata	120	6.00	6.00	CAT
IMT Hyderebad	240	14.00	7.17	CAT/XAT/GMAT/CMAT
IMT Nagpur	360	14.00	7.64	CAT/XAT/GMAT/CMAT
IMS Ghaziabad	360	7.95	6.00	CAT/MAT/CMAT/XAT/ATMA
ISBM Pune	300	10.20	8.80	CAT/XAT/MAT/ATMA/CMAT
ITM Navi Mumbai	300	12.14	8.50	CAT/XAT/MAT/CMAT/ATMA/GMAT/MH-CET
LIBA Chennai	120	15.39	10.00	CAT/XAT
MANAGE - Hyderabad*	100	8.25	7.80	CAT
MDI - Murshidabad	112	11.50	9.03	CAT
MHROD Delhi	74	0.31	10.68	CAT
MIB Delhi	74	0.31	11.72	CAT
N L Dalmia	240	9.30	6.00	CET
NIAM Jaipur	60	6.11	7.00	CAT/CMAT
Nirma University Ahmedabad*	270	13.12	8.70	CAT/GMAT
Praxis Kolkata	128	9.57	7.15	CAT/XAT/CMAT/ MAT /ATMA/GRE
PSG - Institute Coimbatore	180	8.00	6.00	CAT/ MAT/ TANCET
PUMBA - Pune	200	1.32	6.43	CMAT/CAT/MH-CET.
SDMIMD Mysore	180	10.95	7.14	CAT/XAT/GMAT/CMAT/NMAT
SIBM bangalore	207	16.00	9.79	SNAP
SIES Navi Mumbai	288	9.00	7.14	CAT/ XAT/ CMAT/ MH-CET/ MAT/ ATMA
SIMS Pune	306	9.76	9.24	SNAP
SIDTM Pune	150	12.48	10.75	SNAP
UBS - Chandigarh	149	0.41	11.78	CAT
Welingkar - Bengaluru	240	11.00	9.19	CAT/XAT/GMAT/CMAT/ATMA
Welingkar- Mumbai	720	11.00	9.00	CAT/XAT/GMAT/CMAT/ATMA
XIME Bangalore	180	10.00	7.40	CAT/XAT/CMAT/MAT/GMAT

Make your
learning
experience more
convenient with



IMS CATsApp available on



2.46 lakh candidates registered for CAT'19 which makes it the most popular Management Test followed by MH-CET with approx 1,12,000 registrations & XAT with approx. 92,000 registrations.

THE CHOICE OF INSTITUTE IS CRITICAL

International B-Schools accepting Indian PG Entrance Tests

S. No.	B-School Name	Country	Program Name	Exam	Duration	Fees	Average Starting Salary
1	HEC Paris (École des Hautes Etudes Commerciales de Paris)	France	Master in Management (MiM)	CAT + IELTS / TOEFL	18 months	€39,700	\$100 Thousand
2	EM Lyon Business School	France	MSc in Management	CAT + IELTS / TOEFL	30 months	€36,000	\$67 Thousand
3	Audencia Business School	France	MSc in International Management	CAT + IELTS / TOEFL	16 months	€18,950	\$ 70 Thousand
4	ESCP Europe Business School	France	Master in Management (MiM)	CAT + IELTS / TOEFL	24 months	€43,000	\$ 78 Thousand
5	SKEMA Business School	France	Global MSc in Management	CAT + IELTS / TOEFL	24 months	€22,500	\$ 62 Thousand
6	EDHEC Business School	France	Master in Management (MiM)	CAT + IELTS / TOEFL	24 months	\$40,000	\$ 70 Thousand
7	Singapore Management University	Singapore	MSc in Management	GMAT / GRE / SMU Admission Test / CAT / TOEFL / IELTS	18 months	S\$45,000	\$ 55 Thousand
8	Singapore Management University	Singapore	Master of Business Administration (MBA)	GMAT / GRE / SMU Admission Test / TOEFL / IELTS	15 months	S\$66,000	\$ 42 Thousand
9	Singapore Management University	Singapore	Master of Professional Accounting	GMAT / GRE / SMU Admission Test / TOEFL / IELTS	12 months	S\$42,800	\$ 40 Thousand
10	ESSEC Business School	France	MSc in Management	CAT + IELTS / TOEFL	21 months	€34,000	\$ 85 Thousand
11	Stuart School of Business, Illinois Institute of Technology, Chicago	USA	Master of Business Administration (MBA)	CAT + IELTS / TOEFL/GMAT/GRE	24 months	\$81,324	\$ 72 Thousand (Median Salary)
12	AIM	Philippines	Master of Business Administration (MBA)	GMAT/ GRE/AIMAT/ NMAT / CAT / XAT	16 months	\$28,500	\$ 91 Thousand
13	S.P.Jain School of Global Management	Dubai, Singapore, Sydney	Master Of Global Business	CAT / GMAT / GRE / SPJAT	12 + 4 Months Internship	\$48,115	INR 18.5 LPA
14	S.P.Jain School of Global Management	Dubai, Singapore, Sydney	Global Master Of Business Administration	CAT / GMAT / GRE / SPJAT	12 Months	\$53,809	INR 20 LPA

International B-Schools requiring only Language Tests

S. No.	B-School Name	Country	Program Name	Exam	Duration	Fees	Average Starting Salary
1	International University of Monaco	Monaco	Master of Business Administration (MBA)	IELTS / TOEFL	10 months	€33,500	NA
2	International University of Monaco	Monaco	Master of Science (Lux. Mgmt, Fin., Sports Mgmt.)	IELTS / TOEFL	10 months	€20,800	NA
3	ESC Rennes School of Business	France	Master of Science (Sports, Luxury Mgmt., IB, BA, Fin., IM, Sustainability)	IELTS / TOEFL	16 months	€21,500	\$ 54 Thousand
4	Kedge Business School	France	Master of Science in International Business Management (MiM)	IELTS / TOEFL	12 months	€25,000	\$ 28-35 Thousand

The selection process generally consists of two stages:

Stage 1: Aptitude tests that cover areas like - Verbal Ability & Reading Comprehension, Logical Reasoning, Quantitative Ability, Data Interpretation and General Knowledge (XAT, IIFT, TISS-NET, TISS-MAT, CMAT).

Most B-Schools shortlist applicants after the aptitude test stage.

Stage 2: Group Discussion (GD), Written Ability Test (WAT) and Personal Interview (PI). Shortlisted candidates face the GD/WAT and PI round. Some B-School use other tools like Group Tests, Case Studies, Extempore etc.

Test	Month	Mode	Duration	Sections	Total Q's	Negative Marking
CAT	Nov	Online	180 mins	3 (each section 60 mins)	100	MCQ - ✓ TITA* - ✗
MH-CET	March	Online	150 mins	4 (Not Timed)	200	✗
XAT	Jan	Online	180 mins	3 Sections + GK	75 + 25 (GK)	✓ (No negative marking for GK)
IIFT	Dec	Online	120 mins	4	110	✓
SNAP	Dec	Online	120 mins	3	110	✓
NMAT	Oct-Dec	Online	120 mins	3 (Timed)	108	✗
MICAT	Dec/Feb	Online	165 mins	3 (Timed) (1 section has 4 sub-sections)	259 (incl. 150 Q's of Psychometric Test)	✓
PGDBA	Feb	Online	180 mins	4	50	✓
TISS-NET	Jan	Online	100 mins	3 (Not timed)	100	✗
TISS-MAT	Jan	Online	30 mins	3 (Not timed)	45	✓
CMAT	Jan	Online	180 mins	4	100	✓
MAT	Feb / May / Sep / Dec	Online/Paper based	150 mins	5	200	✓
ATMA	Feb / May / July / Dec	Online	180 mins	30 mins per section	180	✓
GMAT	All throughout the year	Online	approx 210	4	79+AWA	AWA-score out of 6; IR- score out of 8; Rest - score out of 800 (Adaptive)

*TITA Questions - TITA (Type in the answer) type of questions in each section.

TEST STRUCTURE

CAT

Section	Section Name	Total no. of Questions	Time (minutes)
Section-I	Verbal Ability & Reading Comprehension	34	60
Section-II	Data Interpretation & Logical Reasoning	32	60
Section-III	Quantitative Ability	34	60
Total		100	180

MH-CET

Section	Total no. of Questions	Mark Per Question	Maximum Marks
Logical Reasoning	75	1	75
Abstract Reasoning	25	1	25
Quantitative Aptitude	50	1	50
Verbal Ability / Reading comprehension	50	1	50
Total	200		200

XAT

Section	Total no. of Questions	Negative Marking	Time (minutes)
Verbal Ability & Logical Reasoning	75	Correct Answer: 1 Mark Wrong Answer: 0.25 Mark Unattempted: Negative marks beyond certain no. of unattempted questions	165
Decision Making			
Quantitative Ability & Data Interpretation			
General Knowledge	25	Correct Answer: 1 Mark No Negative Marking	15

IIFT

Section	Total no. of Questions	Mark Per Question	Total
Quantitative Ability	25	3	75
Verbal Ability and Reading Comprehension	35	3	105
Data Interpretation and Logical Reasoning	30	3	90
General Awareness	20	1.5	30
Total	110		300

CMAT

Questions	Total no. of Questions	Maximum Marks
Quantitative Techniques & Data Interpretation	25	100
Logical Reasoning	25	100
Language Comprehension	25	100
General Awareness	25	100
Total	100	400

NMAT

Questions	Total no. of Questions	Time
Language Skills	36	28
Quantitative Skills	36	52
Logical Reasoning	36	40
Total	108	120

SNAP

Sections	Normal Questions	Marks Per Correct Answer	Special Questions	Marks Per Correct Answer	Total Questions	Total Marks
General English: Reading Comprehension, Verbal Reasoning, Verbal Ability	34	1.5	0	0	34	51
Analytical & Logical Reasoning	36	1.5	0	0	36	54
Quantitative, Data Interpretation & Data Sufficiency	35	1	5	2	40	45
Total	105		5		110	150

TISS-NET

Section	Total no. of Questions
General Awareness	40
Mathematical and Logical Reasoning	30
English	30
Total	100

TISS-MAT

Section	Total no. of Questions
Comprehension	15
Management Data Interpretation	15
Business Awareness	15
Total	45

**All data as on 31st May 2020.



IMS BLENDED LEARNING APPROACH

This is the learning pedagogy that drives all IMS offline, Online & Mobile study Plans. Know the basics across all areas (Learn). Get familiar with question types (Practice) & fine tune your test taking abilities & strategies (Testing)

The study material is useful for brushing up on formulae and question solving techniques. The SIMCATs and the sectional tests were really helpful. The detailed solution after the tests helped me identify my weaker areas, along with building conceptual knowledge. Later, the mock PI session was really helpful. The people at IMS have been really supportive, right from my enrolment to the final results. They were constantly in touch and tried to solve any issue ASAP. My thanks to IMS for the all round effort.

Khushbu Gupta, CAT: 100 percentile
Final Admits to IIM A, B, C, L



EXPERT FACULTY AND PERSONAL MENTORING

Learn effectively with personal mentoring by IMS faculties from Top B Schools. Create your own study plans & shortlist B Schools using the CAT Mentor – an Online tool with a Mentor assigned to every CAT student to help create, execute & monitor your personalised prep plan



I had joined IMS for the weekend classroom program and I'm glad that I made that choice. We received individual attention. The faculty knew everyone in the class, ensured that all of us were following everything, and always had time for doubts. Each and every faculty member is well trained and highly knowledgeable. The study booklets were designed to be completely self-sufficient, and the mock tests were in line with what is required to clear an exam like the CAT. Additionally, there are two other things that I would like to highlight. 1) IMS is probably the only institute that offers free coaching, if you are a repeater and could not secure your target B-school admit in your first attempt. This helps as financial security. 2) The class schedule is available online. You can attend any class at any centre if you need to. They literally follow the quote from the movie 3 Idiots: "Gyaan baat raha hai lapet lo!"

Sachet Jain, CAT: 99.68 percentile
Final Admits to FMS, IIM C, IIM L, IIM K, all new IIMs

CAT MAXIMISER WORKSHOPS

Essence of CAT distilled into series of 15 maximiser workshops.

The 15 Maximiser Workshops was the best part. A quick revision of all the basic concepts with 15 intact, cleverly constructed workshops. Special thanks to CAT Mentor sessions with IMS Mentors, as we got to know the teachers better and what they expect out of us. All the GD-WAT-PI coaching sessions were overall good sessions. Finally, the SimCATs were very helpful. They really helped in correcting our mistakes and cracking CAT. Thank you, IMS!

Monika Gupta, Final Admits: IIM L, K, I, New IIMs & IRMA.



Tests Simulated like the CAT

Be sure to get actual CAT like experience with IMS Simulated tests (SimCATs). Also get extensive feedback and analysis through Personalized Evaluation Reports (PER).

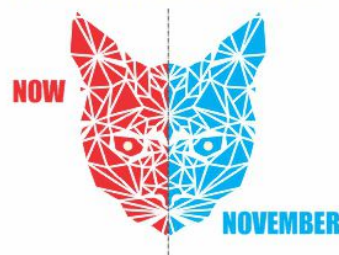
I registered for the CAT Test Series - e-Test Series Plus as preparation for CAT-2018. I found the difficulty of the IMS mock tests to be on the level of the actual CAT exam. I thank the entire IMS team for their continuous efforts, as I owe a large part of my success to IMS.



Amit Bikram, CAT: 100 percentile

SIMCAT EXPERIENCE CAT
BEFORE THE CAT

The Simulated CAT



ACHIEVERS' WORKSHOP

A 2-day Power Packed workshop Simulated interviews with Industry experts providing extensive feedback, Knowledge sessions on crucial topics for GD/WAT/PI, Sessions on Career Profiles & Interaction sessions with IIM Alumni

The GD WAT handbook had consolidated all the major current events, and this helped me get a good introduction to various topics. The various sessions held during the National Achiever's Workshop gave a great overview of basic principles to keep in mind before an interview or group discussion and an introduction to the fields of economics, operations, marketing, HR and finance.

**Jagesh Golwala, CAT : 100 percentile,
Final Admits to IIM A,B,C,XLRI**



Priyanshu
100 percentile, CAT 2019
IIT BHU

"I have been a Classroom student at IMS Varanasi for a year. IMS Modules helped me to make sure that I am aware of all types of questions that can come in the CAT. Also, the IMS Test Series is given by a huge number of people so there is good competition & I had a fair idea where I stand in the entire country. The mentors here at IMS always motivated me. All these factors contributed to an enriching experience."



Rishi Mittal
100 percentile, CAT 2019
SVNIT SURAT

"IMS Surat helped me a lot in terms of guidance academically and non-academically. My Mentors Devendra Sir, Pankaj Sir, Ravi Sir guided me throughout my preparation. I received special help from Hemang Sir and Sunit Sir for Last Mile to CAT. That was a good thing that I attended. Lastly, I think the Pre-CAT that was there which is organized by IMS every year that was a great experience."



Rahul Gupta
100 percentile, CAT 2019
IIT Roorkee

"For my preparation, I studied 2 hours regularly on weekends. I put more efforts to give regular Mocks during weekends and to analyze it and took the results very seriously. I am with IMS Bangalore, where I got proper guidance with mentorship. I hope to convert all my major calls. I wish you All the Best!"



Ashwin
100 percentile, CAT 2019
PES University

"I have taken the SimCATs that is the Mock Test Series. Talking about SimCATs go to mechanism to finalized my CAT strategy. And the dashboard helped me to track my performance so that I know what I was weak and what I have to do. IMS Video Analysis is implacable. My entire preparation in 3 words is - dedication, preparation and a lot practice."

Classroom Programs

- ✓ Course curriculum designed by 100 percentilers and seniors academicians.
- ✓ Comprehensive Coverage - Covers CAT as well as other exams like XAT, NMAT, SNAP, IIFT etc.
- ✓ Access to all online resources including 150+ hours of video content.
- ✓ One-on-One mentoring sessions with assigned mentors.

CATapult Extensive

300+ hours of classroom coaching
150+ hours of video content

CATapult Plus

250+ hours of classroom coaching
150+ hours of video content

Special Combo Programs

CATapult Elite

Ideal Program for students looking at CAT Classroom, GMAT Classroom and Admission Consulting for 1 Business School in India.

CATapult Global

A comprehensive program that includes CAT Classroom, GMAT Classroom and Global Admission Consulting for 7 International B-schools.

Online Programs

e-CATapult LIVE

CAT Live online classes by 100 percentilers & experienced mentors!
Comprehensive 240+ hrs online program to help you ace CAT & other MBA entrance exams.

e-CATapult

Comprehensive 160+ hours Online Program by IMS to help you crack CAT & other MBA entrance tests.

Test Series Programs

e-Test Series Plus 2020

100 full-length mocks (40 SimCATs & 60 ADMATs), 2000+ Questions, 30 Sectional Tests, 15 Intensive e-Maximiser Workshops, 10+ ADMAT Workshops, Access to MBA Channel & GK Zone

e-Test Series 2020

100 full-length mocks (40 SimCATs & 60 ADMATs), 30 Sectional Tests, 15 Intensive e-Maximiser Workshops, 10+ ADMAT Workshops, Access to MBA Channel & GK Zone

SimCAT

SimCAT Plus 2020

The program provides access to 100 full-length mocks & ADMAT Video Workshops

SimCAT 2020

The program provides access to 40 SimCATs



CAT Mentor An Online Tool

A mentor assigned to every CAT student to help create, execute and monitor their personalised prep plan (myPLAN).

GDPI Comprehensive & Online Booster

A specially designed online module to increase the effectiveness of your GD-WAT-PI preparation.

NATIONAL
ACHIEVERS'
WORKSHOP

CONVERT YOUR
GD-WAT-PI
CALL INTO A

**FINAL
ADMIT**

A 2-day Power Packed workshop. Simulated interviews with industry experts providing extensive feedback. Knowledge sessions on crucial topics for GD/WAT/PI. Sessions on Career Profiles & Interaction sessions with IIM Alumni.

The GD WAT handbook had consolidated all the major current events, and this helped me get a good introduction to various topics. The various sessions held during the National Achiever's Workshop gave a great overview of basic principles to keep in mind before an interview or group discussion and an introduction to the fields of economics, operations, marketing, HR and finance.



CAT: The IMS Way

INTRODUCING BLENDED LEARNING PROGRAM FOR CAT 2020



Comprehensive
Classroom Program

+



150 hours of Video Content
+ Improved Test Analytics

+



One-to-One Personal Mentoring
with IMS CAT MENTOR

CAT PROGRAM FEATURE TABLE

L.P.T. Approach	Classroom (For CAT 2020)			Online Program		Test Series			
	CATapult Extensive	CATapult Plus	CATapult	e-CATapult Liv	e-CATapult	e-Test Series Plus 2020	e-Test Series	SimCAT Plus 2020	SimCAT
Offline Features									
CAT Courseware	✓	✓	✓	✓	✓	✗	✗	✗	✗
CATapult Classes	125 + Sessions	100 + Sessions	70 + Sessions	50 + Online Sessions	✗	✗	✗	✗	✗
15 Intensive Maximiser Workshops	✓	✓	✓	✗	✗	✗	✗	✗	✗
Online Features									
Learn Module									
Learning Videos (50 + hrs of Videos)	✓	✓	✓	✓	✓	✗	✗	✗	✗
3000 + Questions in (Concept Builder)	✓	✓	✓	✓	✓	✗	✗	✗	✗
Practice Module									
2000 + Practice Questions	✓	✓	✓	✓	✓	✓	✗	✗	✗
Test Module									
30 Section Tests (10 each of QA/DI-LR/VA-RC)	✓	✓	✓	✓	✓	✓	✓	✗	✗
15 Proctored SimCATs (with Video Analysis)	✓	✓	✓	✓	✓	✓	✓	✓	✓
25 Unproctored SimCATs	✓	✓	✓	✓	✓	✓	✓	✓	✓
60 ADMATs	✓	✓	✓	✓	✓	✓	✓	✓	✗
15 E-Maximizer Workshops	✓	✓	✓	✓	✓	✓	✓	✗	✗
Channel									
Masterclass (Live Sessions)	✓	✓	✓	✓	✓	✗	✗	✗	✗
ADMAT Workshops	✓	✓	✓	✓	✓	✓	✓	✓	✗
Other Video resources	✓	✓	✓	✓	✓	✓	✓	✓	✓
GD-WAT-PI Practice	✓	✓	✓	(Online)	✗	✗	✗	✗	✗
GK Zone	✓	✓	✓	✓	✓	✓	✓	✓	✗

*ADMAT stands for Additional Management Aptitude Tests (other than CAT)

*myIMS - Is the online student portal log onto <http://myims.imsindia.com>

The tests will be deactivated on 31st March following the Exam year enrolled for.

Offline Tools



Courseware

Exhaustive study material with 13 Books and 5000+ questions for Concept learning and Practice.



Concept & Application Classes

Well-structured & Comprehensive classroom sessions aligned to online practice designed to help you build the conceptual clarity and application skills required to ace the CAT and other entrance tests.



CAT Maximiser Workshops

15 rigorous workshops designed with one singular objective: to help you gain confidence to tackle CAT.



National Achievers' Workshop

The IMS National Achievers' Workshop is a high caliber, high intensity training workshop specially created for the crucial last stretch of management entrance preparation – (only for students who have received calls from IIMs, XLRI & FMS).

Online Tools: On myIMS Student Portal (myims.imsindia.com)



Learn

60+ hrs of concept & application videos across all sections. 3300 + concept level questions arranged topic-wise. For each topic, the questions appear in increasing order of difficulty.



Practice

Practice 2000 + Questions (arranged area wise) across 3 levels of difficulty. This will ensure that you are prepared to tackle the SimCATs and other exams.



Test

Once you are ready to test your skills, prepare to ace the CAT with 30 section tests (10 each in QA, LRDI, VA), 40 SimCATs (15 Proctored SimCATs & 25 take-home), 60 ADMAT full length Mocks (across 11 exams).



Analytics

A test is not just meant to tell you where you stand, but it should also tell you what you need to do next. It gives you all the stats you need to take your scores to the next level.



myPlan

myPlan is the tool through which you can get all the questions above answered through one-on-one sessions with an IMS mentor.



e-Maximizer

5 Intensive workshops (of 3 hours each) are designed to teach you advanced concepts and applications. These workshops are based on the popular IMS Maximizer classroom workshops.



Channel

15 + Additional workshops to cover topics in other exams like XAT, NMAT, SNAP. Informational & Strategy videos to assist you in form-filling and develop a strategy for each ADMAT exam.



GK Zone

Is the one stop solution to all your GK needs. You will have access to Weekly Current Affairs, General Knowledge and Exam-wise Compendium to ensure that you maximize your GK score in each exam.

Why IMS Abroad?



Job Opportunities

Students get opportunities to work in the global companies and earn global salaries.



Academic Excellence

Countries, such as USA, UK, Germany, etc. have the best institutions with world class infrastructure. They incorporate the latest technologies into their curriculum to introduce students to cutting edge research.



Multi-Cultural Exposure

Cultural diversity on campus helps students learn and engage with their faculty members and peers. Thus, they start building their global network on campus.



Scholarship and Financial Aid

Scholarships, fellowships, and assistantships are available for eligible international students.



Stay Back

Many countries, for example the USA, provide students with technical degrees longer stay back options and a potential path to citizenship of the country.

Work Experience	Program category you are suited for	Salient Features	Institutes(indicative)
0-2yrs.	Masters in Management Program	Meant for recent graduates with less than 2 yrs. of work-experience. Placement following these programs are entry level positions in best global organizations	Masters in Management : London Business School, Grenoble, Erasmus, St. Gallen, Duke MMS, ESADE, HEC, NHH, Copenhagen Business School etc. Early career MBA(for select profiles): Harvard 2 + 2, Yale, IESE YTP, ISB YLP
2-7 yrs.	Global MBA program	Meant for working professionals looking at career acceleration or change in industry/job function. Placements following these programs are middle level management positions	MBA: Harvard, Wharton, INSEAD, Darden, Tuck, Emory, NUS, IUM, Oxford, RSM-Erasmus, Rotman, HKUST etc.
More than 7 yrs.	Leadership Program	These programs are meant for mid career/senior professionals targeting leadership positions in global organizations	MIT Sloan, Stanford Sloan, LBS Sloan, Nanyang Sloan, IMD, IIM-A PGPM, IIM-B EPGP, IIM-C VLMP, XLRI GMP etc.

How can IMS help you?

IMS Study Abroad programs have been customized to suit your global MBA needs and offer the right mix of mentoring and preparation with its Test preparation, Admission counseling and Application Assistance. Thousands of IMS students have been admitted to top management institutes like Harvard, Wharton, Kellogg, Stanford, Chicago Booth, NYU Stern, UCLA, Berkeley, INSEAD, IMD, London Business School, MIT Sloan, ISB, NUS, NTU and the likes

Test Preparation

- Well-researched and exhaustive Study Pack
- Structured Modular Classroom program for effective learning and practice
- 15 online tests including 10 Computer based tests and 5 Computer Adaptive Tests.
- A personal copy of the GMAT Official Guide

Admission Consulting

- Profile Assessment and School Shortlisting
- Essay, CV and Recommendation review
- Interview, Finance and Visa preparation
- Networking possibilities with IMS alumni

IMS, the leader in Test preparation since 1977, has always been recognized for its commitment to student success. This commitment has now been taken one notch higher - with the launch of IMS GUARANTEE program – an initiative backed by each of our faculty, academicians, counselors and mentors.

FREE REPEAT COACHING

IF YOU DON'T MAKE IT TO THE INSTITUTE OF YOUR CHOICE*



Free Repeat Coaching:

We are committed to your success and we offer the Free Repeat Coaching Guarantee to reinforce this commitment.

If you do not make it to the institute / university of your choice, you can repeat the entire program that you have enrolled for at the same IMS Centre at NO EXTRA COST. Prepare with us for the same test for the subsequent academic year and we will stand by your efforts to achieve your goal.

IMS Guarantee Program is applicable to

CAT, CET, CMAT, GMAT[®], GRE[®], SAT[®], BBA, CLAT and Bank Exams

How to enrol?



At Centers

Submit filled enrolment form and two recent passport size photographs.



Payment Options

A cheque / DD drawn in favour of "IMS Learning Resources Pvt. Ltd.", payable at Mumbai OR Cash OR Credit/Debit Card* (At select center)



Online Enrolment

Visit www.imsindia.com / visit any centre. All types of Credit Cards, Debit Cards, Net Banking including Wallet payments.

To be filled by Education Advisor / Mentor

Your PIN (Permanent IMS Number)

is	M	S									
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Your Batch Schedule

Program	Batch Start Date	Batch Timing/Days	Fees

Centre Address/Seal: _____ Chief Mentor: _____

Centre Tel No.: _____

Terms & Conditions: The course fees are to be paid in full. IMS does not allow any concession in fees. Requests for concession shall not be entertained. For students enrolling early, please remember the course is revised every year and so is the course fee. Any revision in the course fees shall be at the discretion of IMS and shall be updated on its website time to time. Students enrolling more than 12 months in advance for the test will be required to pay the difference in case of any revision in the fees. Fees once paid will not be refunded in any circumstances. Fees paid for a specific programme are not transferable to any other programme. Fees paid are valid for the enrolled student only. Fees once paid will not be adjusted with any other product /service availed subsequently at any IMS centre. Transfers between cities & conduction of the program at the requested centre shall be as per the decision of IMS and subject to the availability of seats. Courseware and content may be changed at the discretion of IMS. Class venues, timings, schedules and instructors may be changed at the discretion of IMS. IMS reserves the right to use your name, test scores, photograph and testimony to communicate your success. Any disputes arising are subject to Mumbai jurisdiction only.

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For an updated list of IMS centres, visit: www.imsindia.com



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JUNE '20 EDITION