

# CMAT

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COLLEGES



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# IMS CMAT Achievers



I had joined IMS as a general MBA aspirant who wished to join the premium B-schools of India. IMS gave me a positive and smart approach towards the success. The teaching by the IMS Mentors really helped me to reach one step closer to my dream. The C.A.T. Approach, study material and especially the SimCATs and SimCMATs helped me a lot to prepare for the examination I was targeting. For my CMAT AIR 1 result, my heartiest gratitude lies with IMS!

**Nimish Kulkarni**

*All India Rank-1 CMAT 100 percentiler*



The study material provided by IMS is very extensive. It helped me to cover all areas because of which I was well accustomed to different question types well before the actual exam. I had enrolled for the online CAT test series and scored 95.7%ile in CAT as well. The detailed analysis of each mock helped me to understand my weaknesses and accordingly work on them. The ranks and the percentiles provided in the mocks helped me to gauge my competition and motivated me to work hard. I would like to thank IMS for providing the best study material and mocks which helped me to perform my best in these exams.

**Biswadip Roy**

*CMAT 2017- 99.98 percentile, CMAT 2018- 99.95 percentile*



I am very thankful to IMS for providing me with solutions for many problems under one roof, especially the C.A.T. Approach, which has a lot to offer to students in today's competition. The SimCATs and ADMATs helped me identify my weak areas. The sectional as well as chapter-wise tests, along with the study material, helped me work on these problems. Smartly, those tests are designed with questions of varying level of difficulties, which is close enough to the level of difficulty of every exam. Also, the explanatory answers for questions and revision of every test on the website with expert's advice were very helpful. The staff is always helpful and eager to solve our queries (That really helps a lot and also saves a lot of time for students). My thanks to IMS!

**Vivek Kadam**

*CMAT 99.52%iler*



IMS as an institution has always provided students with whatever they want. The teachers, especially Mr Abhijeet Chaudhary (IMS East Delhi), helped me a lot to plan my studies and took very insightful classes, which went a long way in clearing my doubts. The mocks test provided by IMS like SimCMATs gave the experience of the real test before the actual test, and the habit of religiously giving them and reading up the expert analyses helped me a lot in my preparation at each and every step. I seriously recommend to everyone who wants to crack an exam like CMAT to give IMS a chance because of its true professionalism and its brilliant-yet- always-approachable faculty. Thank you to IMS!

**Sreshtha Jain**

*CMAT 99.23%iler*



# IMS ADMAT Achievers

## SNAP / NMAT / TISS-NET

**Sonakshi Mata**, NMIMS Mumbai  
**Sharvil Pradhan**, NMIMS Mumbai  
**Megha Choudhary**, NMIMS Mumbai  
**Leela Pai**, NMIMS Mumbai  
**Chetna Somani**, NMIMS Mumbai  
**Anuj Poddar**, NMIMS Mumbai  
**Kalyani Dharamadhikari**, NMIMS Mumbai  
**Gayatri Shendurkar**, NMIMS Mumbai  
**Prateek Agrawal**, NMIMS Mumbai,  
 SCMHRD Pune, SIBM Pune  
**Mohil Mehta**, NMIMS Mumbai , SIBM Pune  
**Anirudh Ramaswamy**, NMIMS Mumbai  
**Shikhar Tripathi**, NMIMS Mumbai  
**Darrel Bobby**, NMIMS Mumbai  
**Tania Goel**, NMIMS Mumbai, SIBM Pune  
**Amber Agarwal**, NMIMS Mumbai  
**Ayush Kumar Sharma**, NMIMS Mumbai  
**Prateek Agarwal**, NMIMS Mumbai  
**Amol Kamath**, NMIMS Mumbai  
**Ayesha Khanbu**, NMIMS Mumbai  
**Muthireddi Venkata Sushma**, SIBM Pune  
**Ajay Tiwari**, SIBM Pune  
**Ashwathy**, SCMHRD Pune, SIBM Pune  
**Vivek Shah**, NMIMS Mumbai, SIBM Pune  
**Nirav Varia**, NMIMS Mumbai  
**Nikhil Nerkar**, NMIMS Mumbai  
**Rohan Johari**, NMIMS Mumbai, SCMHRD, SIBM Pune  
**Shiv Subramani**, NMIMS Mumbai  
**Pratity Ray**, NMIMS Mumbai  
**Ajinkya Karnik**, SCMHRD Pune  
**Aditya Shete**, NMIMS Mumbai  
**Radhika Kotian**, NMIMS Mumbai  
**Gaurish Sardesai**, NMIMS Mumbai  
**Nipunn**, VNMIMS Mumbai  
**Vipul Sejwal**, NMIMS Mumbai  
**Rohit Thorat**, NMIMS Mumbai  
**Rakhi Bhagat**, NMIMS Mumbai  
**Karthik Venkataraman**, NMIMS Mumbai  
**Tarun**, NMIMS Mumbai  
**Rahul**, NMIMS Mumbai  
**Ayushi**, NMIMS Mumbai  
**Prarthna R**, NMIMS Mumbai  
**Shaival Chatwani**, TISS Mumbai  
**Anuraj Gabale**, NMIMS Mumbai  
**Meghna Dhankar**, TISS Mumbai  
**Bhavik Motiwala**, NMIMS Mumbai  
**Danish Arshad**, NMIMS Mumbai  
**Hiral Sarkar**, NMIMS Mumbai  
**Naved Akhtar**, NMIMS Mumbai

**Farryl Manek**, NMIMS Mumbai  
**Ankit Tiwari**, NMIMS Mumbai  
**Sidhanth Kapur**, NMIMS Mumbai  
**Tanushree Singhal**, NMIMS Mumbai  
**Vrunda Randive**, TISS Mumbai  
**Rohit Naik**, SCMHRD  
**Obed Daruwala**, SIBM Pune  
**Prakhar Singh**, NMIMS Mumbai  
**Arpita Pati**, NMIMS Mumbai  
**Priyanka Shyamsukha**, NMIMS Mumbai  
**Unmesh Mitra**, NMIMS Mumbai  
**Aniket Deshpande**, NMIMS Mumbai  
**Kaustubh Vakil**, NMIMS Mumbai  
**Monica Jain**, NMIMS Mumbai  
**Reila Chakraborty**, NMIMS Mumbai  
**Anubhav Zarabi**, SCMHRD Pune  
**Supreet Chauhan**, SIBM Pune  
**Mihir Kanulkar**, NMIMS Mumbai  
**Ankit Dasgupta**, NMIMS Mumbai  
**Nikita Raina**, NMIMS Mumbai  
**Palash Shah**, NMIMS Mumbai  
**Garima Shukla**, NMIMS Mumbai  
**Satbir Singh Rai**, NMIMS Mumbai  
**Keval Satra**, NMIMS Mumbai  
**Gaurav Mishra**, NMIMS Mumbai  
**Amritanshu Amrit**, NMIMS Mumbai  
**Dipak Misra**, NMIMS Mumbai  
**Gaurav Gambhir**, NMIMS Mumbai  
**Swapnam Subi**, NMIMS Mumbai  
**Akanksh Soni**, NMIMS Mumbai  
**Sameep Ashok Rehlan**, NMIMS Mumbai  
**Vineet Kabra**, NMIMS Mumbai  
**Sarah Alexander**, NMIMS Mumbai  
**Amruta Raghava**, NMIMS Mumbai  
**Sarvesh Gupta**, NMIMS Mumbai  
**Ian Puthiyaparambil**, NMIMS Mumbai  
**Salman Shaikh**, NMIMS Mumbai  
**Shreyash Gupta**, NMIMS Mumbai  
**Rutvi Vithalani**, NMIMS Mumbai  
**Priyakshi Mondal**, NMIMS Mumbai  
**Prathamesh Kadam**, NMIMS Mumbai  
**Akash Jothish Kurup**, NMIMS Mumbai  
**Mrigank Singhal**, NMIMS Mumbai  
**Sharmistha Gupta**, NMIMS Mumbai  
**Arbaaz Attar**, NMIMS Mumbai  
**Aditya Deshpande**, NMIMS Mumbai  
**Akanksh Soni**, NMIMS Mumbai  
**Ankit Khandelwal**, NMIMS Mumbai

## What is an MBA?

MBA is a formal program in Management / Business Administration; these three letters have shaped millions of success stories around the world. It is an education based on insights into the fundamental concept of management and how to relate them to the broader international scenario. It will indicate to your prospective employer that you have the skills required to be successful in any business. An MBA program offers specialisation in Marketing, Finance, Human Resources, Systems & Operations.

## Why MBA?

- ***It will shape your career***  
Career opportunities post a graduation degree in Commerce, Arts, Engineering, etc are limited. Post an MBA, one can look out for lucrative profiles in Investment Banking, Marketing, Brand Management, HR management, Supply Chain Management, Systems, etc. to name a few.
- ***It is financially rewarding***  
In comparison to jobs that you get after graduation, an MBA degree leads to better paid jobs and a more secure future. If one does an MBA from a reputed institute, then the financial returns will be even higher.
- ***It aims to develop future CEOs & Businessmen***  
An MBA degree prepares you for leadership roles in your career. A recent survey by a major newspaper has found that 50% of CEOs in the world have an MBA degree.

## Who should do an MBA?

Graduates from almost every conceivable background viz arts, science, commerce, mass media, management, engineering, medical sciences - can pursue an MBA degree. People with work experience can also apply for the MBA course.

## B-School Selection Process

*Most B-Schools have a 2 stage selection process*

- **Aptitude Test** – is generally the first stage of the B-School selection process CMAT, NMAT, SNAP, MAT, ATMA, TISS etc. are some prominent aptitude tests. Students are short listed for GD-WAT-PI based on their scores in the aptitude test and in certain tests, GD/PI forms a component of the overall score.
- **GD-WAT-PI Group Tasks** – is generally the second stage of the selection process. A student needs to do well in all or some of these activities if he wishes to get a high overall score which translates into a final call from the institute of his choice.



## ALL ABOUT THE CMAT

Common Management Admission Test (CMAT) is a national level entrance examination for entry into management programmes. Till 2018, it was conducted by the All India Council for Technical Education (AICTE). From 2019, National Testing Agency (NTA) will conduct CMAT. Since 2016, CMAT is conducted only once in a year in the month of January.

Many State Governments / Autonomous Colleges that accept CMAT Scores have their own admission process such as centralised counselling or otherwise as per their notified admission procedure. Students have to apply/register for these admission processes separately. National Testing Agency (NTA) will not play a role in this admission process. It shall only conduct CMAT

### Test Structure

The CMAT is a Multiple Choice Test Consisting of the following Sections:

Sr. No.	Section	No. of Questions	Maximum Marks
1	Quantitative Techniques & Data Interpretation	25	100
2	Logical Reasoning	25	100
3	Language Comprehension	25	100
4	General Awareness	25	100



#### Marking Scheme

+ 4 for every correct answer and  
- 1 for every incorrect answer.



#### Sectional Cut-offs

There are no sectional cut-offs.



#### Duration of the Test

180 minutes, with no break during the test. So, students can move back and forth between sections, unlike CAT & NMAT.



#### Eligibility Criteria

Recognized Bachelor's Degree of minimum 3 yrs duration Obtained at least 50% (45% in case of candidate belonging to reserved category) at the qualifying Examination. Final year students of Graduate Courses can also apply.



#### Mode

CMAT is a computer-based test (CBT) and a multiple choice test. A candidate will read the questions on a computer terminal and choose an answer by clicking on the correct option.

\*As per 2019 Test Notification

## TOP B-SCHOOLS ACCEPTING CMAT SCORES

### WEST

Institutes	Intake	Fee (in lakhs)	Avg. Salary (in lakhs)	Cut Off
GIM, Goa	307	15.21	10.58	240 CMAT Score
K J Somaiya, Mumbai-PGDM	378	12.6*	9.87	94.17% ile
Welingkar, Mumbai-PGDM	300	12.98*	8.05	Profile based
BK school of Mgmt, Ahmedabad	90	0.12	4.5	NA
MS Patel Inst, Baroda	120	0.3	5.14	NA
SIES, Mumbai-PGDM	330	7.7	6.79	Profile based
N L Dalmia, Mumbai-PGDBM	240	3.76	6.5	Profile based
ITM, Navi Mumbai	300	12.14*	7	Profile based
MET, Mumbai-PGDM	181	5.76	5.5	Profile based
ISBM, Pune	300	8.9	7.0825	120 CMAT Score
IMT, Nagpur	360	12.5*	7.5	80 percentile
IMDR, Pune	120	4	5.46	70+%ile
AES PGIBM, Ahmedabad	120	2	3.5	65+%ile
IIRM Jaipur- PGDM/PGDM-RM	120	6.75	5.6	50%ile
National Institute of Agricultural Marketing, Jaipur	60	3.9	7	NA
National Institute of Bank Management, Pune	120	12*	10	75%ile

### NORTH

Institutes	Intake	Fee (in lakhs)	Avg. Salary (in lakhs)	Cut Off
NDIM, Delhi	480	7.75	6.5	50%ile
Jaipuria, Noida	300	8.7	4.6	50%ile
JIMS, South Delhi	30	4.3	4	NA
Apeejay, Dwarka	180	7.25	4	50-60%ile
BIMTECH, Noida	PGDM RM: 60 PGDM IBM: 60	11	PGDM RM: 7.5 PGDM IBM: 7.14	75%ile
Great Lakes Institute of Energy Management & Research, Gurgaon	PGPM: 90 PGDM: 90	PGPM: 15.86* PGDM: 14.89*	PGPM: 10.51 PGDM: 9.2	Profile + 90%ile

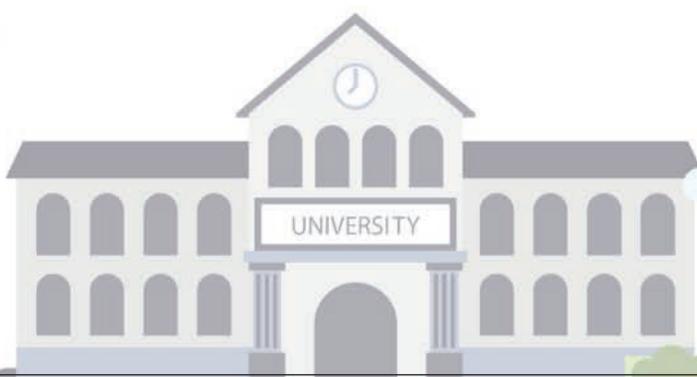
**SOUTH**

Institutes	Intake	Fee (in lakhs)	Avg. Salary (in lakhs)	Cut Off
XIME Bangalore	180	14.08*	7.12	70%ile
IFMR, Chennai	180	13.70*	9	Profile based
Alliance, Bangalore	535	13.5	7	70%ile
Acharya IoM, Bangalore	240	3.42	5.83	60%ile
M P Birla Inst of Mgmt, Bangalore	169	6	4.5	50%ile
PES Inst of Tech, Bangalore	240	7.5	4.5	60%ile
SCMS, Cochin	300	6	5	100+ CMAT Score
IPE, Hyderabad	480	10.60*	6.97	50%ile
Rajagiri, Cochin	120	5	5.4	NA
SDMIMD, Mysore	180	11.3*	6.94	120 CMAT Score
IMT Hyderabad	240	12*	6.49	150 CMAT Score
Christ College-Bangalore	665	7.97	5.8	70%ile
Gitam School of IB-Vizag	150 (120-MBA(IB), 30-MBA(IBF))	7.5	7.20	150 CMAT Score
Great Lakes, Chennai	PGPM: 120 PGDM: 120	PGPM: 18.94* PGDM: 16.45*	PGPM: 12.33 PGDM: 9.3	Profile + 90%ile

**EAST**

Institutes	Intake	Fee (in lakhs)	Avg. Salary (in lakhs)	Cut Off
XISS, Ranchi	330	5.59	6.12	65%ile
Praxis, Kolkata	66	8.67*	7.03	60%ile + Profile

\*Fee inclusive of accommodation.



Students can apply for Top MMS Programs in the state of Maharashtra through their CMAT scores under the All India candidate category (15% seats only available for AI category)

### CMAT CUT-OFFS FOR TOP MMS PROGRAMS IN MUMBAI

MMS Programs	Seats & Cutoffs for all India Candidates		
	Total Seats	AI	
		Number of Seats	Cut-off percentile
<b>Top Colleges in Mumbai</b>			
JBIMS	120	18	99.99
SIMSREE-MMS	120	18	99.98
SIMSREE-PGDM	60	9	99.98
KJ Somaiya, Mumbai1	20	5	#99.97
Welingkar	120	18	99.95
S.I.E.S	120	5	99.91
N L Dalmia	120	9	99.86
Xaviers	60	3	#99.84
Chetana	120	18	99.44
MET	180	27	98.89
Indian Education Society	60	9	98.79
Lala Lajpatrai	240	11	98.55
Thakur	120	5	97.8
Rizvi Institute of Management Studies & Research	120	5	97.25
Vivekanand (VESIMSR)	180	13	96.38
Alkesh Dinesh	120	18	96.17
St.Francis	120	5	96.01
Fr. C Rodrigues	60	3	94.68
Bharti Vidyapeeth	120	18	93.14
Atharva	120	18	89.84
Vidyalankar	120	18	89.84

Note: - KJ Somaiya has allotted seat based on State level.

### CMAT CUT-OFFS FOR TOP MMS PROGRAMS IN NAGPUR

MMS Programs	Seats & Cutoffs for all India Candidates		
	Total Seats	AI	
		Number of Seats	Cut-off percentile
<b>Top Colleges in Nagpur</b>			
Shri Ramdeo baba	120	6	93.53
Dept of Business Mgmt, Rashtrasant Tukadoji Maharaj Nagpur University	60	9	86.42
Dr. Ambedkar Dept of Mgmt Studies & Research	240	36	68.4
Dhananjayrao Gadgil	30	4	65.69
Tirpude	180	27	51.69

HU: Home University | OHU: Other than Home University

\*Equivalent percentile is based on CET 2018 - CAP I (AI) cut-offs as on DTE website

## CMAT CUT-OFFS FOR TOP MMS PROGRAMS IN PUNE

MMS Programs	Seats & Cutoffs for all India Candidates		
	Top Colleges in Pune	Total Seats	AI
Number of Seats			Cut-off percentile
PUMBA	180	27	99.74
Shree C. E. Society's Indira	240	36	96.66
Indira Global Business School	60	9	93.14
Neville Wadia	120	18	90.35
Sinhgad Technical Edu, Sinhgad Inst of Mgmt	600	90	79.83

*HU: Home University*

*OHU: Other than Home University*

*\*Equivalent percentile is based on CET 2018 - CAP AI cut-offs as on DTE website*



## How do we achieve these CMAT Cut-offs?

To achieve your target CMAT score, you need to know the number of questions to attempt and their accuracy level. The percentile score mapper below will give you this information. To achieve the target of 220 overall score, you should attempt 68 questions with at least an 85% accuracy level. This means out of 68 questions, you should get 85% questions i.e. 58 questions correct.

Percentile	Targeted Score @ 85% accuracy	Target Attempts	Percentile	Targeted Score @ 85% accuracy	Target Attempts
100.00	376	100**	98.00	255+	79
99.99	337+	97*	97.00	241+	74
99.95	322+	99	95.00	220+	68
99.90	315+	96	93.00	205+	63
99.75	301+	93	90.00	186+	58
99.50	289+	89	85.00	161+	49
99.25	281+	86	80.00	143+	43
99.00	274+	83	75.00	129+	40

\*\* - 95% accuracy level | \* - 90% accuracy level

In addition to CMAT, you can also consider taking other important MBA entrance tests such as SNAP, NMAT, MAT, ATMA, TISS etc.

## ALL ABOUT SNAP

Symbiosis National Aptitude Test (SNAP) is a common and mandatory online test for the admission to all the Post Graduate Institutes of Symbiosis International University.



### Mode

Computer Based Test



### Conducted on

3<sup>rd</sup> Sunday of December



### Duration

120 minutes



### Marking Pattern

Normal Questions = 1 mark  
\*Special Questions = 2 marks



### Negative Marking

Each wrong answer attracts 25% negative marks for both Normal Questions and \*Special Questions



### Sectional Cut-offs

There are no sectional cut-offs.

\*For special questions in each section will have blanks where answers will have to be entered by the candidate by using the virtual keyboard.

## SNAP TEST STRUCTURE

Section	Normal Questions	Marks Per Correct Answer	Special Questions	Marks Per Correct Answer	Total Questions	Total Marks
General English: Reading Comprehension, Verbal Reasoning, Verbal Ability	34	1.5	0	-	34	51
Analytical & Logical Reasoning	36	1.5	0	-	36	54
Quantitative, Data Interpretation & Data Sufficiency	35	1	5	2	40	45
<b>Total</b>	<b>105</b>		<b>5</b>		<b>110</b>	<b>150</b>

\*As per SNAP 2019

Please note that SNAP Test is a computer based test.

The duration of SNAP Test is of 120 minutes.

SNAP Test is an objective test. Each Normal Question has four responses. A candidate is expected to choose the appropriate response.

Special Questions\* : In Quantitative Section for special questions, which will have blanks where answers should be entered by the candidate using the virtual keyboard. For Example - What are the last two digits of the number 745? **Then by using virtual keyboard you have to enter the answer as 07**

Each wrong answer attracts 1/4th Negative marks for Normal / Special Question

### MBA PROGRAMS ACCEPTING SNAP SCORES

15 B-schools under Symbiosis University accept SNAP scores. A snapshot of 10 programs is listed below.

Visit SNAP website to view details about all the programs.

Sr. No	Name of the Institute	Programs	Intake
1.	Symbiosis Institute of Business Management (SIBM) Pune	MBA	180
2.	Symbiosis Centre for Management & Human Resource Development (SCMHRD)	MBA (180) and MBA - Infrastructure Management (40)	220
3.	Symbiosis Institute of International Business (SIIB) MBA - Energy & Environment (30)	MBA - International Business (120), MBA - Agri Business (50),	200
4.	Symbiosis Institute of Media & Communication (SIMC) Pune	MBA	120
5.	Symbiosis Institute of Business Management (SIBM) Bengaluru	MBA	150
6.	Symbiosis Institute of Operations Management (SIOM) Nashik exclusively for the Engineering graduates	MBA Operations	120
7.	Symbiosis Institute of Telecom Management (SITM)	MBA (Telecom Management)	120
8.	Symbiosis Centre for Information Technology (SCIT)	MBA (Information Technology Business Management)	180

## ALL ABOUT NMAT

The NMAT by GMAC is a computer-delivered entrance examination whose scores are accepted by 23 Bschoools in India, 7 Bschoools in SA and 3 Bschoools in Philippines. The test gives each candidate a randomly generated test from a pool of questions, delivered one-at-a-time. NMAT by GMAC can be taken thrice and the best of the scores shall be considered provided the candidate has applied to the institute with each of the scores.

NMIMS School of Business Management is the key bschool accepting NMAT and it offers 2 year Full Time MBA at Mumbai campus and PGDM at Bengaluru, Hyderabad, Indore and Navi Mumbai campuses.



**Mode**  
Computer Based  
Test



**Duration**  
120 minutes



**Negative Marking**  
There is no negative  
marking



**Sectional Cut-offs**  
NMIMS will have  
sectional cut-offs

### NMAT TEST STRUCTURE

Sr. No.	Section	No. of Questions	Maximum Marks
1	Language Skills	32	22
2	Quantitative Skills	48	60
3	Logical Reasoning	40	38
	<b>Total</b>	<b>120</b>	<b>120</b>

\* As per NMAT 2018

## ALL ABOUT TISS-NET

Tata Institute of Social Sciences, established in 1936, offers highly competitive, socially relevant Full-Time Post-Graduate Degree Programmes (M.A. / M.Sc. / M.P.H./ M.H.A.) in inter and trans-disciplinary areas of social work, health, management, development, habitat and climate sciences.

Admissions to all these programs are through TISS-NET followed by Pre Interview Test (PIT) and Personal Interview (PI). The objective test has questions related to Knowledge on Contemporary issues; Analytical Ability, Logical Reasoning; and General Knowledge. Only shortlisted candidates are called for the PIT / PI. The PIT consists of either a Group Discussion (GD) or a Written Test. The candidate is expected to be acquainted with the programme for which he/she has applied for, as questions may be asked on the topic during the PI.



**Mode**  
Computer Based  
Test



**Duration**  
1 hour 40 minutes



**Negative Marking**  
There is no negative marking  
as per TISS-NET 2019



**Sectional Cut-offs**  
There were no  
sectional cut-offs.

### TISS-NET TEST STRUCTURE

Sr. No.	Section	No. of Questions
1	General Awareness	40
2	Mathematical & Logical Reasoning	30
3	English Proficiency	30

\* As per TISS-NET 2019

## ALL ABOUT MAT

MAT (Management Aptitude Test) is one of the six national level tests, recognized by AICTE and Ministry of HRD, Govt. of India. It is conducted 4 times in a year (Feb, May, Sep and Dec).

**Eligibility Criteria:** Recognized Bachelors degree of minimum 3 yrs duration or in the final year of graduation. No minimum percentage required for MAT. However, B-schools generally require minimum 50% in graduation for general category and 45% for reservation category.

**Test Structure:** MAT consists of 200 questions to be answered in 150 minutes. Each question has 4 options. One mark is awarded for each correct answer and  $\frac{1}{4}$  mark is deducted for each incorrect answer.

Sr. No.	Section	No. of Questions	Time Suggested
I	Language Comprehension	40	30
II	Mathematical Skills	40	40
III	Data Analysis & Sufficiency	40	35
IV	Intelligence & Critical Reasoning	40	30
V	Indian & Global Environment	40	15
	<b>Total</b>	<b>200</b>	<b>150 mins</b>

Though MAT tests a student on his/her General Awareness (the area is called Indian and Global Environment), the marks obtained in this set of questions are not included in the merit.

### TOP B-SCHOOLS ACCEPTING MAT SCORES

- Amity Business School, Noida
- Apeejay School of Management, New Delhi
- Asia Pacific Institute of Management, New Delhi
- Birla Institute of Management Technology, Greater Noida
- Christ College of Management, Bangalore
- Galgotias Business School, Greater Noida
- Gitam School of International Business, Vishakhapatnam
- IRM, Jaipur
- IMDR, Pune
- Institute of Public Enterprise, Hyderabad
- ISBM, Pune
- ITM, Navi Mumbai
- Jagan Institute of Management Studies, Delhi
- M S Ramaiah Institute of Management, Bangalore
- PSG Institute of Management, Coimbatore
- Rajagiri School of Management, Cochin
- School of Communication & Management Studies, Cochin
- SIES, Mumbai
- UPES, Dehradun
- XIME, Bangalore

- listed in alphabetical order

## IMS MAT Program

The IMS classroom program offers you Comprehensive Training, Updated Study Material, Concept Building Sessions, Helpline Facility and Study Room Facility. Special emphasis is given to General awareness and GD/PI training.

**BRMs:** The Basic Reference Material consists of a comprehensive set of MAT oriented concept books containing more than 12000 solved and unsolved problems on various topics.

**Classes:** They comprise of sessions dedicated to various areas on which questions usually appear in the MAT every year. There are Assessment Tests that help students to evaluate their learning.

The classes focus on the following areas of learning:

1. Numerical Ability
2. Data Interpretation & Sufficiency
3. Verbal & Writing Ability
4. Reading Comprehension

**Tests:** The students get comprehensive practice tests based on all topics covered in the classroom. These tests focus mainly on the application of concepts and also allow the students to experiment with different test-taking strategies.

**Study Room:** This is a feature that helps you prepare in an environment conducive to learning. We have observed that many students seek such a place to study. Our study rooms serve this purpose.

### ALL ABOUT ATMA

ATMA (AIMS TEST FOR MANAGEMENT ADMISSIONS) is also one of the six national level MBA entrance tests, recognized by AICTE and Ministry of HRD, Govt. of India. (It is conducted multiple times a year in online / paper based format.)



#### Duration

180 mins (3 hrs)



#### Marking Pattern

+1 for every correct answer  
and - 1/4 for an incorrect answer.

## TEST STRUCTURE

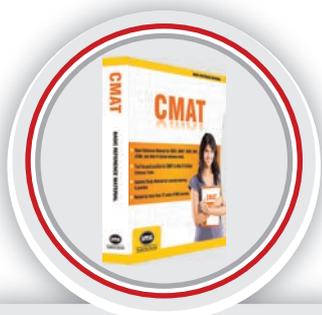
Sr. No.	Section	No. Of Questions	Allotted Time
I	Analytical Reasoning Skills	30	30 Min
II	Verbal Skills	30	30 Min
III	Quantitative Skills	30	30 Min
IV	Verbal Skills	30	30 Min
V	Analytical Reasoning Skills	30	30 Min
VI	Quantitative Skills	30	30 Min
	<b>Total</b>	<b>180</b>	<b>180 Min</b>

The sections are timed and have to be taken in the same sequence. The questions are multiple choice based with 4 options for each question.

### TOP B-SCHOOLS ACCEPTING ATMA SCORES

a. Acharya School of Management, Bangalore	f. NDIM, Delhi
b. IES, Mumbai	g. NIBM, Pune
c. IMDR, Pune	h. SCMS, Cochin
d. MAEER's MIT School of Business, Pune	I. SIES, Mumbai
e. MET, Mumbai	J. Welingkar, Mumbai

## IMS CMAT PROGRAM FEATURES



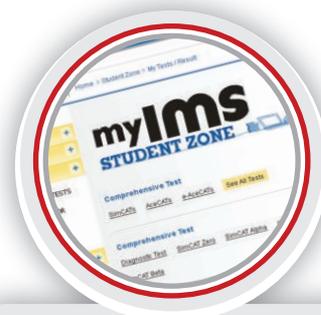
### BRM Pack (Basic Reference Material)

Exhaustive study material with 15 Booklets for Concept Learning & Practice



### SimCMATs

Get truly simulated practice with 15 SimCMATs - 5 with percentile/ranking, 10 online. Detailed PER with every test



### Access to MyIMS

An online repository of 40 sectional tests on Quant, Verbal, LR and GA for additional practice



### Gquest Subscription

Exhaustive resource to prepare for General Awareness



### ADMAT Test Packs

All test packs for other entrance tests (MHCET, TISSNET, MAT, SNAP, NMAT)



### Communication and Skill Building Sessions

Prepares students for the Very important second stage consisting of GD-WAT- PI, or Group Task



### e-Concept builder

Online practice tool with 3000+ questions spread across various levels of difficulty for fine tuning your test taking skills



### Concept and Application Class

Structured Classroom program that imparts concept training in a systematic and phased manner

## IMS CMAT Programs

These programs are designed to enable MBA aspirants prepare for CMAT, SNAP, NMAT, MAT, TISS-NET and state-level tests. It also guides/trains students in B-School selection, form-filing and the selection process to ensure that they get an ADMIT into the right B-School as per their interest, profile and aspiration.

### Mode 1: Classroom

**CMAT Comprehensive** - Exhaustive training starting with basic concepts and then moving to application level questions & test taking strategies

**CMAT Xpress** - Fast track program covering basic concepts and test taking strategies

### Mode 2: Correspondence

**CMAT Correspondence** - A comprehensive distance learning program

### Mode 3: Test Series

**CMAT Test Series** - A comprehensive test series program for students preparing on their own

## PROGRAM OVERVIEW

Features CMAT Variants	Comprehensive Classroom	Xpress Classroom	CMAT Correspondence	CMAT Test Series
BRM 5000+ Ques	Y	Y	Y	N
Modular Classroom Teaching	56+	45+	N	N
10 Intensive Workshops	Y	N	N	N
e-Concept Builder	Y	Y	Y	Y
SimCMATS (Proctored)	5	5	5	5
SimCMATs Take Home	10	10	10	10
Sectional Tests	40	40	40	40
Gquest	Y	Y	Y	Y
ADMAT Test Packs (TISS, SNAP, NMAT, MAT, MH-CET)	Y	Y	N	N
GDPI Practice	Y	Y	N	N

\*Terms and conditions apply

The tests will be deactivated on 31<sup>st</sup> March following the exam year enrolled for.

# TRAINING PROGRAMS SO SUPERIOR THAT THEY COME WITH A

## GUARANTEE



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To be filled by Education Advisor / Mentor

Your PIN (Permanent IMS Number) is

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### Your Batch Schedule

Program	Batch Start Date	Batch Timing/Days	Fees

Centre Address/Seal: ..... Chief Mentor: .....

Centre Tel No.: .....

**Terms & Conditions:** The course fees are to be paid in full. IMS does not allow any concession in fees. Requests for concession shall not be entertained. For students enrolling early, please remember the course is revised every year and so is the course fee. Any revision in the course fees shall be at the discretion of IMS and shall be updated on its website time to time. Students enrolling more than 12 months in advance for the test will be required to pay the difference in case of any revision in the fees. Fees once paid will not be refunded in any circumstances. Fees paid for a specific programme are not transferable to any other programme. Fees paid are valid for the enrolled student only. Fees once paid will not be adjusted with any other product /service availed subsequently at any IMS centre. Transfers between cities & conduction of the program at the requested centre shall be as per the decision of IMS and subject to the availability of seats. Courseware and content may be changed at the discretion of IMS. Class venues, timings, schedules and instructors may be changed at the discretion of IMS. IMS reserves the right to use your name, test scores, photograph and testimony to communicate your success. Any disputes arising are subject to Mumbai jurisdiction only.

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