

# CMAT

GATEWAY TO  
TOP REGIONAL  
COLLEGES



Trusted for Success

## What is an MBA?

MBA is a formal program in Management / Business Administration; these three letters have shaped millions of success stories around the world. It is an education based on insights into the fundamental concept of management and how to relate them to the broader international scenario. It will indicate to your prospective employer that you have the skills required to be successful in any business. An MBA program offers specialisation in Marketing, Finance, Human Resources, Systems & Operations.

## Why MBA?

- ***It will shape your career***  
Career opportunities post a graduation degree in Commerce, Arts, Engineering, etc are limited. Post an MBA, one can look out for lucrative profiles in Investment Banking, Marketing, Brand Management, HR management, Supply Chain Management, Systems, etc. to name a few.
- ***It is financially rewarding***  
In comparison to jobs that you get after graduation, an MBA degree leads to better paid jobs and a more secure future. If one does an MBA from a reputed institute, then the financial returns will be even higher.
- ***It aims to develop future CEOs & Businessmen***  
An MBA degree prepares you for leadership roles in your career. A recent survey by a major newspaper has found that 50% of CEOs in the world have an MBA degree.

## Who should do an MBA?

Graduates from almost every conceivable background viz arts, science, commerce, mass media, management, engineering, medical sciences - can pursue an MBA degree. People with work experience can also apply for the MBA course.

## B-School Selection Process

*Most B-Schools have a 2 stage selection process*

- **Aptitude Test** – is generally the first stage of the B-School selection process CMAT, NMAT, SNAP, MAT, ATMA, TISS etc. are some prominent aptitude tests. Students are short listed for GD-WAT-PI based on their scores in the aptitude test and in certain tests, GD/PI forms a component of the overall score.
- **GD-WAT-PI Group Tasks** – is generally the second stage of the selection process. A student needs to do well in all or some of these activities if he wishes to get a high overall score which translates into a final call from the institute of his choice.





## MBA: Helps you shape a successful career



**Uday Kotak**

Current Position:  
 Founder and chairman of  
 Kotak Mahindra Bank  
 B.Com, Sydenham College, Mumbai  
 MBA (JBIMS)



**Deepak Parekh**

Current Position:  
 Chairman, HDFC Ltd.  
 MBA (Sydenham)



**Ajay Piramal**

Current Position:  
 Chairman of Piramal Group  
 and Shriram Group  
 MBA (JBIMS)



**Aruna Jayanthi**

Current Position:  
 Managing Director,  
 Capgemini  
 MBA (NMIMS)



**Avani Davda**

Current Position:  
 MD, Godrej Nature's Basket  
 MBA (NMIMS)



**Anita Bhat Zutshi**

Current Position:  
 VP, Global Business & Finance,  
 Hindustan Unilever Ltd.  
 MBA (Sydenham)



**Ashwin Yardi**

Current Position:  
 CEO, Capgemini Technology  
 Services India Pvt. Ltd.  
 MBA (Sydenham)



**Harsh Mariwal**

Current Position:  
 Chairman, Marico  
 MBA (Sydenham)



**Nitin Rakesh**

Current Position:  
 CEO and Director, Mphasis  
 MBA (NMIMS)



**Ridham Desai**

Current Position:  
 Executive Director,  
 J.M. Morgan Stanley Securities  
 MBA (Welingkar)



**Jiggy George**

Current Position:  
 Director (India & South Asia Cartoon  
 Network Enterprises), Cartoon Network  
 MBA (Welingkar)



**Mani Ratnam**

Current Position:  
 Film Director & Producer  
 MBA (JBIMS)



**Siddharth Roy Kapur**

Current Position:  
 President of The Film and Television Producers  
 Guild of India and a MAMI. MBA (JBIMS)

## ALL ABOUT THE CMAT

Common Management Admission Test (CMAT) is a national level entrance examination for entry into management programmes. Till 2018, it was conducted by the All India Council for Technical Education (AICTE). From 2019, National Testing Agency (NTA) will conduct CMAT. Since 2016, CMAT is conducted only once in a year in the month of January.

Many State Governments / Autonomous Colleges that accept CMAT Scores have their own admission process such as centralised counselling or otherwise as per their notified admission procedure. Students have to apply/register for these admission processes separately. National Testing Agency (NTA) will not play a role in this admission process. It shall only conduct CMAT

### Test Structure

The CMAT is a Multiple Choice Test Consisting of the following Sections:

Sr. No.	Section	No. of Questions	Maximum Marks
1	Quantitative Techniques & Data Interpretation	25	100
2	Logical Reasoning	25	100
3	Language Comprehension	25	100
4	General Awareness	25	100



#### Marking Scheme

+ 4 for every correct answer and  
- 1 for every incorrect answer.



#### Sectional Cut-offs

There are no sectional cut-offs.



#### Duration of the Test

180 minutes, with no break during the test. So, students can move back and forth between sections, unlike CAT & NMAT.



#### Eligibility Criteria

Recognized Bachelor's degree in any discipline.  
No requirement of securing a minimum score in Graduation. Final year students of Graduate courses can also apply.



#### Mode

CMAT is a computer-based test (CBT) and a multiple choice test. A candidate will read the questions on a computer terminal and choose an answer by clicking on the correct option.

\*As per 2020 Test Notification



## TOP MBA PROGRAMS THROUGH NMAT-SNAP-CMAT

Institutes	Intake	Fee (in lakhs)	Avg. Salary (in lakhs)	Test Accepted
JBIMS	132	6.00	22.84	MH-CET/ CMAT/CAT
NMIMS	780	19.76	18.33	NMAT
SCMHRD Pune	180	20.06	16.10	SNAP
SIBM Pune	180	21.67	20.14	SNAP
BIMTECH Noida	267	12.0	08.27	CAT/MAT/XAT/GMAT/CMAT
GIM Panji	240	16.98	11.72	CAT/XAT/CMAT/GMAT
Great Lakes – Chennai & Gurgaon	120	17.15	10.14	CAT/XAT/GMAT/CMAT
K J Somaiya Mumbai (MMS)	120	6.66	10.05	CAT/XAT/GMAT/CMAT/MH-CET
SDA Bocconi Asia Center	170	18.60	11.13	CAT/CMAT/GMAT/NMAT/GRE
SIOM - Nashik	136	16.43	11.57	SNAP
SIMSREE - Mumbai	180	1.38	10.97	CET/CMAT/CAT/XAT/MAT/ ATMA
NIBM Pune	120	12.0	09.67	CAT/XAT/CMAT
SCIT Pune	180	15.3	29.16	SNAP
SIIB - Pune	120	15.77	10.60	SNAP
PUMBA - Pune	200	1.32	6.43	CMAT/CAT/MH-CET
SIES Navi Mumbai	288	9.00	7.25	CAT/XAT/CMAT/MH-CET/MAT/ ATMA
Welingkar- Mumbai	720	11.00	9.00	CAT/XAT/GMAT/CMAT/ ATMA
MET PGDM	180	4.00	6	MH-CET/CMAT/CAT/XAT/MAT/GMAT/ ATMA
XAVIER (XIMR)	60	5.5	06.5	MH-CET
IES	71	8.00	6	MH-CET/GMAT/CAT /XAT /MAT/ ATMA /CMAT/MH-CET

## TOP B-SCHOOLS ACCEPTING CMAT SCORES

### WEST

Institutes	Intake	Fee (in lakhs)	Avg. Salary (in lakhs)
JBIMS, Sydhnam , Somaiya ( All India Seats)	162	6	22.84
K J Somaiya Mumbai PGDM	470	13.56	10.05
GIM, Goa	245	16.98	11.72
NIBM Pune	120	12.00	9.67
SDA Bocconi Asia Center	170	18.60	11.13
ISBM, Pune	300	8.9	8.80
IMT, Nagpur	360	14	7.64
Welingkar Mumbai PGDM	732	12.98	9.00
SIES Mumbai	288	9.00	7.25
ITM Navi Mumbai	300	12.14	8.50
MET Mumbai	181	4	5.5
ISBM Pune	300	10.20	8.80
IMDR Pune	120	4	5.52
NIAM Jaipur	60	6.11	7
NL Dalmia Mumbai	240	9.30	6.00

Data as on 30th September 2020.

## NORTH

Institutes	Intake	Fee (in lakhs)	Avg. Salary (in lakhs)
NDIM Delhi	480	7.75	6.5
Jaipuria Noida	300	8.7	4.6
BIMTECH Noida	120 (PGDM-RM:60/ PGDM-IBM:60)	12.00	PGDM-RM:7.5 / PGDM-IBM:7.14
Great Lakes, Gurgaon	PGPM: 90 PGDM: 90	PGPM: 16.65 PGDM: 15.40	PGPM: 11.21 PGDM: 9.15
Alliance, Bangalore	540	13.5	7.8
Acharya IoM, Bangalore	240	3.42	5.83
M P Birla Inst of Mgmt, Bangalore	169	6	4.5
SCMS, Cochin	300	6	5
SDMIMD, Mysore	180	10.95	7.70
XIME Bangalore	180	10.00	7.40
IFMR, Chennai	180	13.70*	9
Great Lakes, Chennai	240 (PGPM:120/ PGDM:120)	PGPM:19.25/ PGDM:17.15	PGPM:13.1 / PGDM:10.14
Christ Bangalore	700	8.16	6.85
Gitam School of IB-Vizag	150 (MBA-IB: 120/ MBA-IBF: 30)	8.5	6.5
IMT Hyderabad	240	14.00	7.17
LIBA, Chennai	120	15.39	10.00

## SOUTH

Institutes	Intake	Fee (in lakhs)	Avg. Salary (in lakhs)
Alliance, Bangalore	540	13.5	7.8
Acharya IoM, Bangalore	240	3.42	5.83
M P Birla Inst of Mgmt, Bangalore	169	6	4.5
PES Inst of Tech, Bangalore	240	7.5	4.5
SCMS, Cochin	300	6	5
IPE, Hyderabad	480	10.6	6.97
Rajagiri, Cochin	120	5	5.4
SDMIMD, Mysore	180	10.95	7.70
XIME Bangalore	180	10.00	7.40
IFMR, Chennai	180	13.70*	9
Great Lakes, Chennai	240 (PGPM:120/ PGDM:120)	PGPM:19.25/ PGDM:17.15	PGPM:13.1/ PGDM:10.14
Christ Bangalore	700	8.16	6.85
Gitam School of IB- Vizag	150 (MBA-IB: 120/ MBA-IBF: 30)	8.5	6.5
IMT Hyderabad	240	14.00	7.17
LIBA , Chennai	120	15.39	10.00

## EAST

Institutes	Intake	Fee (in lakhs)	Avg. Salary (in lakhs)	Cut-Off
XISS, Ranchi	330	8	5.8	73.31%ile
Praxis, Kolkata	128	8.67*	7.03	Profile + 60%ile

\*Fee inclusive of accommodation.

Data as on 30th September 2020.

## All About NMAT

The NMAT by GMAC is a computer-delivered entrance examination whose scores are accepted by 23 Bschools in India, 7 Bschools in SA and 3 Bschools in Philippines. The test gives each candidate a randomly generated test from a pool of questions, delivered one-at-a-time. NMAT by GMAC can be taken thrice and the best of the scores shall be considered provided the candidate has applied to the institute with each of the scores.

NMIMS School of Business Management is the key bschool accepting NMAT and it offers 2 year Full Time MBA at Mumbai campus and PGDM at Bengaluru, Hyderabad, Indore and Navi Mumbai campuses.



Mode  
Computer Based  
Test



Duration  
120 minutes



Negative Marking  
There is no negative  
marking



Sectional Cut-offs  
NMIMS will have  
sectional cut-offs

### NMAT TEST STRUCTURE

Sr. No.	Section	No. of Questions	Maximum Time
1	Language Skills	36	28
2	Quantitative Skills	36	52
3	Logical Reasoning	36	40
	Total	108	120

\* As per NMAT 2020

## ALL ABOUT TISS-NET

Tata Institute of Social Sciences, established in 1936, offers highly competitive, socially relevant Full-Time Post-Graduate Degree Programmes (M.A. / M.Sc. / M.P.H./ M.H.A.) in inter and trans-disciplinary areas of social work, health, management, development, habitat and climate sciences.

Admissions to all these programs are through TISS-NET followed by Pre Interview Test (PIT) and Personal Interview (PI). The objective test has questions related to Knowledge on Contemporary issues; Analytical Ability, Logical Reasoning; and General Knowledge. Only shortlisted candidates are called for the PIT / PI. The PIT consists of either a Group Discussion (GD) or a Written Test. The candidate is expected to be acquainted with the programme for which he/she has applied for, as questions may be asked on the topic during the PI.



Mode  
Computer Based  
Test



Duration  
1 hour 40 minutes



Negative Marking  
There is no negative  
marking



Sectional Cut-offs  
There were no  
sectional cut-offs.

### TISS-NET TEST STRUCTURE

Sr. No.	Section	No. of Questions
1	General Awareness	40
2	Mathematical & Logical Reasoning	30
3	English Proficiency	30

\* As per TISS-NET 2020



## ALL ABOUT TISS-MAT

The TISS Management Aptitude Test (MAT) will be conducted immediately after the TISS-NET examination for candidates applying for MA (HRM&LR) and / or MA (ODCL) programmes.

**Negative Marking:** Each correct answer will fetch 1 mark and each wrong answer will result in 0.25 negative marks.

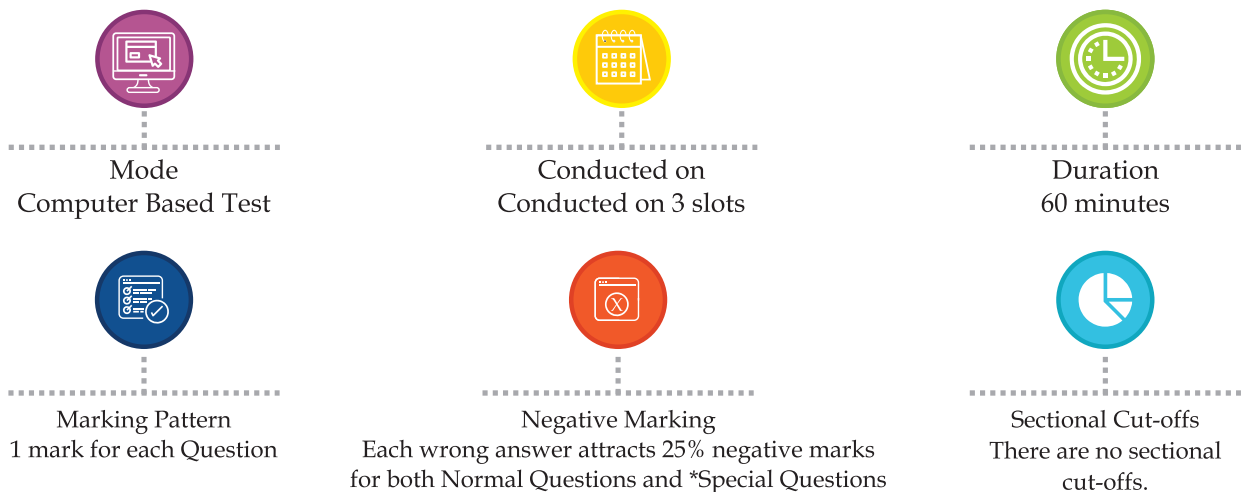
**Test Duration:** 30 minutes

### TISS-MAT TEST STRUCTURE

Sr. No.	Section	No. of Questions	Total Marks
1	Comprehension	15	15
2	Management Data Interpretation	15	15
3	Business Awareness	15	15
	<b>Total</b>	<b>45</b>	<b>45</b>

## ALL ABOUT SNAP

Symbiosis National Aptitude Test (SNAP) is a common and mandatory online test for the admission to all the Post Graduate Institutes of Symbiosis International University.



\*For special questions in each section will have blanks where answers will have to be entered by the candidate by using the virtual keyboard.

Symbiosis National Aptitude Test (SNAP) is a common and mandatory online test for the admission to all the Post Graduate Institutes of Symbiosis International University.

### SNAP TEST STRUCTURE

Nature of Question Paper / Topics and Marks Allotted

Section	Questions	Marks Per Correct Answer	Total Marks
General English: Reading Comprehension, Verbal Reasoning, Verbal Ability	15	1	15
Analytical & Logical Reasoning	25	1	25
Quantitative, Data Interpretation & Data Sufficiency	20	1	20
<b>Total</b>	<b>60</b>		<b>60</b>

\*As per SNAP 2020

SNAP Test is an objective test. Each Normal Question has four responses. A candidate is expected to choose the appropriate response.

**Special Questions\*** : In Quantitative Section for special questions, which will have blanks where answers should be entered by the candidate using the virtual keyboard. For Example - What are the last two digits of the number 745? Then by using virtual keyboard you have to enter the answer as 07

Each wrong answer attracts 1/4th Negative marks for Normal / Special Question

## MBA PROGRAMS ACCEPTING SNAP SCORES

15 B-schools under Symbiosis University accept SNAP scores. A snapshot of 10 programs is listed below. Visit SNAP website to view details about all the programs.

Sr. No	Name of the Institute	Programs	Intake
1.	Symbiosis Institute of Business Management (SIBM) Pune	MBA	180
2.	Symbiosis Centre for Management & Human Resource Development (SCMHRD)	MBA (180) and MBA – Infrastructure Management (40)	220
3.	Symbiosis Institute of International Business (SIIB) MBA – Energy & Environment (30)	MBA – International Business (120), MBA – Agri Business (50),	200
4.	Symbiosis Institute of Media & Communication (SIMC) Pune	MBA	120
5.	Symbiosis Institute of Business Management (SIBM) Bengaluru	MBA	150
6.	Symbiosis Institute of Operations Management (SIOM) Nashik exclusively for the Engineering graduates	MBA Operations	120
7.	Symbiosis Institute of Telecom Management (SITM)	MBA (Telecom Management)	120
8.	Symbiosis Centre for Information Technology (SCIT)	MBA (Information Technology Business Management)	180

### ALL ABOUT MAT

MAT (Management Aptitude Test) is one of the six national level tests, recognized by AICTE and Ministry of HRD, Govt. of India. It is conducted 4 times in a year (Feb, May, Sep and Dec).

**Eligibility Criteria:** Recognized Bachelors degree of minimum 3 yrs duration or in the final year of graduation. No minimum percentage required for MAT. However, B-schools generally require minimum 50% in graduation for general category and 45% for reservation category.

**Test Structure:** MAT consists of 200 questions to be answered in 150 minutes. Each question has 4 options. One mark is awarded for each correct answer and ¼ mark is deducted for each incorrect answer.

Sr. No.	Section	No. of Questions	Time Suggested
I	Language Comprehension	40	30
II	Mathematical Skills	40	40
III	Data Analysis & Sufficiency	40	35
IV	Intelligence & Critical Reasoning	40	30
V	Indian & Global Environment	40	15
	<b>Total</b>	<b>200</b>	<b>150 mins</b>

Though MAT tests a student on his/her General Awareness (the area is called Indian and Global Environment), the marks obtained in this set of questions are not included in the merit.

## IMS MAT Program

The IMS classroom program offers you Comprehensive Training, Updated Study Material, Concept Building Sessions, Helpline Facility and Study Room Facility. Special emphasis is given to General awareness and GD/PI training.

**Courseware:** The Basic Reference Material consists of a comprehensive set of MAT oriented concept books containing more than 12000 solved and unsolved problems on various topics.

**Classes:** They comprise of sessions dedicated to various areas on which questions usually appear in the MAT every year. There are Assessment Tests that help students to evaluate their learning.

The classes focus on the following areas of learning:

1. Numerical Ability
2. Data Interpretation & Sufficiency
3. Verbal & Writing Ability
4. Reading Comprehension

**Tests:** The students get comprehensive practice tests based on all topics covered in the classroom. These tests focus mainly on the application of concepts and also allow the students to experiment with different test-taking strategies.

**Study Room:** This is a feature that helps you prepare in an environment conducive to learning. We have observed that many students seek such a place to study. Our study rooms serve this purpose.

## ALL ABOUT ATMA

ATMA (AIMS TEST FOR MANAGEMENT ADMISSIONS) is also one of the six national level MBA entrance tests, recognized by AICTE and Ministry of HRD, Govt. of India. (It is conducted multiple times a year in online / paper based format.)



### Duration

180 mins (3 hrs)



### Marking Pattern

+1 for every correct answer  
and - 1/4 for an incorrect answer.

## TEST STRUCTURE

Sr. No.	Section	No. Of Questions	Allotted Time
I	Analytical Reasoning Skills	30	30 Min
II	Verbal Skills	30	30 Min
III	Quantitative Skills	30	30 Min
IV	Verbal Skills	30	30 Min
V	Analytical Reasoning Skills	30	30 Min
VI	Quantitative Skills	30	30 Min
	<b>Total</b>	<b>180</b>	<b>180 Min</b>

The sections are timed and have to be taken in the same sequence. The questions are multiple choice based with 4 options for each question.

## TOP B-SCHOOLS ACCEPTING ATMA SCORES

a. Acharya School of Management, Bangalore	f. NDIM, Delhi
b. IES, Mumbai	g. NIBM, Pune
c. IMDR, Pune	h. SCMS, Cochin
d. MAEER's MIT School of Business, Pune	I. SIES, Mumbai J.Welingkar, Mumbai
e. MET, Mumbai	



## IMS CMAT Achievers



“ I had enrolled with IMS Vadodara for MBA entrance exam preparation. The physical and online material provided was apt for almost all exams. The faculty is highly experienced and supportive. Mentoring and mock tests helped to track my progress in preparation and devise strategies to crack various exams. Post examinations, college-specific mock personal interviews and national achievers workshop helped to answer confidently in college interviews. In a nutshell, it is a complete package that boosts your chances of getting admission to your dream college. ”

**Nikhil Sadhwani** - 99.98%iler (IMS0000474021)



“ This was my first attempt to management entrance exams two years post my graduation and yes I chose IMS Vadodara for this journey. Going through various classes, workshops and daily mentoring helped me achieve my goal with less effort and more fungi secured 99.845%ile (AIR-100) in CMAT exam. The mentors at IMS Vadodara keep you motivated every time when you lose your track. The SimCATs and SimCMATs help you achieve the temperament that you should have on the D-day. Also, the GDPI sessions conducted at IMS make you more confident and prepared for the interview process at B-school. ”

**Rishi Chawla** - 99.84%iler (IMS0000502294)



“ IMS is a prominent Institute which delivered as promised. I joined IMS mostly for the preparation of CAT, but the test study material was so intensive that all the bases were covered which eventually helped me in exams other than CAT like CMAT, etc. The other important thing at IMS Vadodara is the mentoring offered to each and every student which truly helped me in taking correct career decisions. ”

**Prachi Patil** - 99.83%iler (IMS0000458491)



“ IMS proved out to be the best decision for me in the preparation for my MBA. Be it the amazing online content or the wonderful classroom experience IMS turned the chaos of exams into a structured effort. I am specially grateful to our batch mentors for providing me with the personal guidance that is much needed to keep one focused and motivated. Preparing for MBA programs is much more than the Math English and Logic, it's about opening yourself to a wide range of learning's in which IMS played the crucial role. Forever Grateful to IMS vadodara for helping me gain converts from some the best MBA colleges in India. ”

**Yogesh Sinkar** - 99.73%iler (IMS0000540123)



“ I had joined IMS with the goal of joining some of the best colleges in the country, and IMS with its expert faculty and comprehensive study material helped in taking me one step closer to this goal. The online concept builders, study material and the SimCMATs helped me to form strategies to work on my weaknesses and perform my best on the day of the exam. ”

**Isha Salian** - 99.67%iler (IMS0000573354)



“ IMS Vadodara has been integral part of my preparation. It is not just the coaching center but the mix blend of best study material (online & offline), best mentors and best teachers. Besides the study material the webinars and GDPI sessions taken are also so helpful. ”

**Anand Kanabkar** - 99.67%iler (IMS0000504373)



“ Right from the moment of counseling till the completion of the last of my GD-PIs, IMS has been with me at every step! Through an excellent pedagogy in form of engaging & encouraging faculty, numerous classes, doubts solving sessions, regular mock tests, various competitions, practice GD-PI sessions and even late-night mentoring; IMS has proved to be a perfect guide for me to achieve 99+ percentile and get into my dream B-school! With IMS leading the way, I M S use to get Success at every step! Proud to be an IMSian! ”

**Kushal Purohit** - 99.67%iler (IMS0000504281)



“ IMS has been truly an enriching experience. While preparing for MBA entrances, the constant support from the faculties and their test series has always been an add-on. It is a perfect platform that helps in shaping one's future. ”

**Anusha G Nair** - 99.41%iler (IMS0000505897)



“ Being a part of IMS has been very enriching. The faculties are not only cordial and approachable but also heed to individual requirements. A few days at IMS and you would realize that somebody else is also putting in efforts to fulfill your dreams. ”

**Birud Desai** - 99.37%iler (IMS0000508548)

## IMS CMAT Programs

These programs are designed to enable MBA aspirants prepare for CMAT, SNAP, NMAT, MAT, TISS-NET and state-level tests. It also guides/trains students in B-School selection, form-filing and the selection process to ensure that they get an ADMIT into the right B-School as per their interest, profile and aspiration.

**NMAT-SNAP-CMAT Comprehensive** - The 160+ hour comprehensive program will help the student ace various entrance exams like NMAT by GMAC, SNAP, CMAT, MICAT & TISS. The student will also be well prepared to handle the questions in other exams like MH-CET, IBSAT & MAT. This program is recommended for students who wish to secure admissions into prestigious institutes like NMIMS, SIBM, JBIMS, MICA etc.

### CMAT Xclusive -

120 + hours of classroom coaching

55+ sessions where concepts and applications are taught

10 workshops exclusively focused on topics that appear in CMAT

**Study Material** - 9 books (including Word List)

Comprehensive in-class GDPI training module

## NMAT-SNAP-CMAT Programs 2021

Program Features	NMAT-SNAP-CMAT Comprehensive	NMAT-SNAP-CMAT Live	CMAT Xclusive
<b>Offline Access</b>			
Study Materials (Hardcopy)	11	11	9
Classroom Teaching (# of Sessions)	60+	60+ (Live Online)	55+
CMAT Workshops	10+	10+	10+
ADMAT Workshops	10+	10+	x
Comprehensive GDPI Training	✓	x	✓
myPlan	✓	✓	✓
Free Repeat Coaching	✓	x	✓
<b>Online Access</b>			
70+ hours of Concept Videos	✓	✓	✓
3000+ questions in Learn module	✓	✓	✓
15 SimCMATs (5-In Center & 10-Take home)	✓	✓	✓
35 Full Length Mocks (Across 5 exams)	✓	✓	x
40 Area Wise Tests	✓	✓	✓
Access to GK Zone	✓	✓	✓
Access to GDPI Module	✓	x	✓
Access to MBA Channel	✓	✓	✓

## IMS also offers Correspondence & Test Series programs specially designed for CMAT

Program Features	SLP	Test Series	
	e-NMAT-SNAP-CMAT	NMAT-SNAP-CMAT Test Series	SimCMAT Xclusive
70+ hrs of Concept Videos	✓	x	x
10 Live Masterclass Session	✓	x	x
Study material ( 11 books - hardcopy)	✓	x	x
3000+ questions in Learn module	✓	✓	✓
5 SimCMATs (In Center)	✓	✓	✓
10 SimCMATs (Take Home)	✓	✓	✓
35 Full Length Mock (Across 5 exams)	✓	✓	x
40 Area Wise Tests	✓	✓	✓
Access to GK Zone	✓	✓	✓

## IMS CMAT PROGRAM FEATURES



### Concept and Application Class

Structured Classroom program that imparts concept training in a systematic and phased manner



### Learn Module

1. Online practice tool with 70+ hrs of Concept & Application videos and 3000+ concept level questions arranged topic wise for fine-tuning test-taking skills.



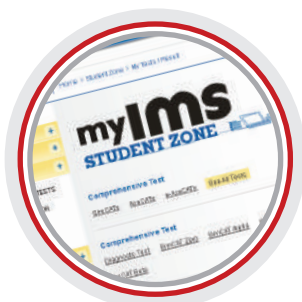
### CMAT Courseware

Exhaustive study material with 11 Booklets for Concept Learning & Practice



### CMAT Workshops

Workshops exclusively focused on CMAT topics like Visual reasoning and reasoning topics that appear in CMAT



### Access to MyIMS

An online repository created to aid students in their preparation for CMAT & other entrance tests



### ADMAT Test Packs

All test packs for other entrance tests (NMAT, SNAP, MICAT, CMAT, TISS)



### SimCMATs

Online SimCMATs and practice tests: Total 15 SimCMATs: 5 SimCMATs (in centre) with All India level ranking & 10 Take-Home SimCMATs along with 40 Area-wise tests.



### GK Zone

Exhaustive resource to prepare for General Awareness



### GDPI

Access to online resources (35+ videos, & 5 e-Books)



IMS, the leader in Test preparation since 1977, has always been recognized for its commitment to the success of its students. We now take this commitment one notch higher - with the launch of IMS GUARANTEE program – an initiative backed by each of our faculty, academicians, counselors and mentors.

# TRAINING PROGRAMS SO SUPERIOR THAT THEY COME WITH A

## GUARANTEE



### FREE REPEAT COACHING

IF YOU DON'T MAKE IT TO THE INSTITUTE OF YOUR CHOICE\*

[www.imsindia.com/guarantee](http://www.imsindia.com/guarantee)

#### Free Repeat Coaching:

We are committed to your success and we offer the **Free Repeat Coaching Guarantee** to reinforce this commitment.

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#### Your Batch Schedule

Program	Batch Start Date	Batch Timing/Days	Fees

Centre Address/Seal: ..... Chief Mentor: .....

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